

# Product Safety Guidance for Sellers listing on the US, EU and AU sites

*\* This is not an exhaustive guidance and sellers should check our Prohibited & Restricted Items policies along with any applicable local law before listing an item.*

*Please also check our Product Safety policy in the [US](#), in [Europe \(UK\)](#) and in [Australia](#).*



# Introduction

Regulatory Authorities have identified the below products with high level of non-compliance with mandatory standards:

1. **Babies and Children Products**
2. **Toys**
3. **Child Car Safety Seats**
4. **Laser Pointers**
5. **Health Products**
6. **Cosmetics**
7. **Batteries**
8. **Carbon Monoxide Detector Alarms**
9. **Christmas Lights**
10. **Condoms**
11. **Bean bags**
12. **Airbags**
13. **Other Products**
14. **UK Electrical Equipment and Environmental Regulation**

- In this document, you can find some guidelines from government agencies to ensure your product complies with the applicable mandatory standards.
- The [BLUE GUIDE](#) explains EU product rules and helps businesses and national inspectors apply these rules across different sectors and throughout the single market.
- In addition, please make sure that you are not listing products recalled by authorities. For information regarding recalled product, please visit the following webpages:
  - **Global:** <https://globalrecalls.oecd.org>
  - **US :** <https://www.cpsc.gov/Recalls>
  - **EU:** [https://ec.europa.eu/consumers/consumers\\_safety/safety\\_products/rapex/alerts/?event=main.search&lng=en](https://ec.europa.eu/consumers/consumers_safety/safety_products/rapex/alerts/?event=main.search&lng=en)
  - **UK:** [The Chartered Trading Standards Institutes Business Companion](#)
  - **AU :** <https://www.productsafety.gov.au/recalls>

Please also visit [ACCC's webpage](#) to get general information about the online sale of products to Australia and to ensure that your product complies with Australian product safety laws and standards. Please also make sure that you are not listing [products that are permanently banned](#) in Australia.

# 1. Babies and Children Products

<p><b>General requirements</b></p>	<p>Cot bumpers and baby sleepers claiming to prevent or reduce the chance of SIDS (“Sudden Infant Death Syndrome”) are globally prohibited on eBay.</p> <ul style="list-style-type: none"> <li>• <a href="#">Lullabytrust: parents should remove cot bumpers</a></li> <li>• <a href="#">Rospa: baby sleep positioners</a></li> <li>• <a href="#">FDA Sleep Positioners and Risk of Suffocation</a></li> </ul>
<p><b>Specific requirements for the US</b></p>	<p>If you are listing any product related to toddlers, please make sure that they meet the specific mandatory standards.</p> <ul style="list-style-type: none"> <li>• <a href="#">CPSC Durable Infant or Toddler Products</a></li> </ul>
<p><b>Specific requirements for the EU/UK</b></p>	<p>If you are listing products like baby walkers, bunk beds, child sleepwear or other products related to children, please make sure that they meet the specific mandatory standards.</p> <ul style="list-style-type: none"> <li>• <a href="#">Childsafetyeuropa: Product Safety Guide pdf</a></li> </ul>
<p><b>Specific requirements for AU</b></p>	<p>If you are listing products like baby bath aids, baby dummies, baby walkers, prams, baby walkers, household cots or any product related to babies, please make sure that they are compliant with mandatory standards and that they are properly labelled.</p> <p><a href="#">Keeping Baby Safe A Guide To Infant And Nursery Products</a></p> <p>Guide on mandatory safety standards for Baby and Nursery products are available in English, Chinese and Vietnamese:</p> <ul style="list-style-type: none"> <li>• <a href="#">Baby And Nursery Products Australian Mandatory Safety Standards</a></li> <li>➤ <a href="#">Guide on mandatory safety standards for Household cots</a></li> <li>➤ <a href="#">Guide on mandatory safety standards for prams and strollers</a></li> <li>➤ <a href="#">Guide on mandatory safety standards for baby dummies and dummy chains</a></li> <li>➤ <a href="#">Guide on mandatory safety standards for children’s nightwear</a></li> <li>➤ <a href="#">Guide on mandatory safety standards for bunk beds</a></li> </ul>

## 2. Toys

<p><b>General requirements</b></p>	<p>Toys reported unsafe by the authorities (<a href="#">RAPEX</a>, <a href="#">ACCC</a>, <a href="#">OECD</a>, ...) are globally prohibited on eBay. Toys containing DEHP in children’s plastic products are permanently banned worldwide. <u>Examples of recalled products:</u></p> <ul style="list-style-type: none"> <li>• Squeezos Tuf-Tuf Tusks <a href="#">Rapex alert</a></li> <li>• Masha and the bear <a href="#">Rapex alert</a></li> <li>• Star Wars Executioner Trooper costume <a href="#">Rapex alert</a></li> </ul> <p>Please also note that water expanding balls/ water beads are extremely dangerous for kids and are globally prohibited in the “Toy” category and must not be marketed as toys for children. <a href="#">ACCC Dangers of Water Expanding Balls</a></p>
<p><b>Specific requirements for the US</b></p>	<p>Toys must comply with ASTM F963 – Standard Consumer Safety Specification for Toy Safety. <a href="#">Toy Association Safety Standards</a></p>
<p><b>Specific requirements for the EU/UK</b></p>	<p>Toys must comply with the EU Toy Safety Directive.</p> <ul style="list-style-type: none"> <li>• <a href="#">UK Business Companion Guide for toys</a></li> <li>• <a href="#">EC Europa Toys Safety</a></li> <li>• <a href="#">EC Europa Placing on the EU market</a></li> </ul>
<p><b>Specific requirements for AU</b></p>	<p>Toys containing beads, yo-yo water balls, <a href="#">small high-powered magnets</a> and DEHP in children’s plastic products are permanently <b>banned</b> in Australia. Toys must be properly labelled and comply with the mandatory safety standards.</p> <p>Guide on mandatory safety standards for toys in English, Chinese and Vietnamese: <a href="#">Australian Safety Standards</a></p> <p><a href="#">Here</a> for more specific information regarding toys for children up to 36 months.</p>

# 3. Child Car Safety Seats

<b>General requirements</b>	<p><a href="#">Child seats, made of fabric</a> offer “almost no protection” and are globally prohibited on eBay.</p>
<b>Specific requirements for the US</b>	<p>Child car safety seats must comply with Federal Motor Vehicle Safety Standard (FMVSS) No. 213.</p> <ul style="list-style-type: none"><li>• <a href="#">NHTSA Regulation</a></li><li>• <a href="#">eBay Policy</a></li></ul>
<b>Specific requirements for the EU/UK</b>	<p>Compliant child car seat must:</p> <ul style="list-style-type: none"><li>• conform to the ECE Regulation ECE 44/04 or ECE R44-03 (this is marked on a label on the seat), or</li><li>• is approved under R129 (also known as i-Size)</li></ul> <p>Please visit this <a href="#">guidance</a> published by the UNECE.</p> <p><a href="#">EBay’s Product safety policy for the UK</a></p>
<b>Specific requirements for AU</b>	<p>Child car safety seats must comply with AS/NZS 1754 standards.</p> <ul style="list-style-type: none"><li>• <a href="#">ACCC Child Restraints for motor vehicles</a></li><li>• <a href="#">EBay’s Product safety policy for Australia</a></li></ul>

## 4. Laser Pointers

<b>General requirements</b>	Laser pointers are extremely dangerous for kids. They cannot be marketed as a toy and are globally prohibited in the "Toys & Hobbies" category.
<b>Specific requirements for the US</b>	Laser pointers with output power greater than 5 milliwatts (mW) are prohibited in the US. Please visit <a href="#">this guidelines</a> on FDA's website.
<b>Specific requirements for the EU /UK</b>	Laser pointers with output power greater than 1 milliwatts (mW) are prohibited in the EU. <u>Exception in Switzerland</u> : all laser pointers are illegal except Class 1 laser pointers. <ul style="list-style-type: none"><li>• <a href="#">Laser Pointer Safety EU</a></li><li>• <a href="#">eBay's Product safety policy for the UK</a></li><li>• <a href="#">eBay's Product safety policy for DE</a></li></ul>
<b>Specific requirements for AU</b>	Laser pointers with an output greater than 1 milliwatt (mW) are prohibited in AU. <ul style="list-style-type: none"><li>• <a href="#">Laser Pointer Safety AU</a></li><li>• <a href="#">eBay's Product safety policy for AU</a></li></ul>

# 5. Health Products

## General requirements

Health products are prohibited in the US, in Europe or in Australia if:

- they do not have proper labeling in the local language
- they are not approved by the local authorities
- they make illegal health claims

Many traditional herbal products are on the borderline between medicines and other product categories such as foods or cosmetics. As different legal requirements apply to medicines, foods or cosmetics, it is important that you are clear about the category into which your products fall.

UK Guidance:

- [Guide to what is a medicinal product](#)
- [Natural doesn't mean safe, Safety Guide](#)
- [Guidance on Medical Devices from 1st of January 2021](#)

AU Guidance:

- [TGA Medical Safety](#)

US Guidance:

- [FDA Guidances](#)

EU Guidance:

- [EU Commission Guidances](#)



# 6. Cosmetics

<b>Specific requirements for the US</b>	<p>Cosmetic products are regulated by the Food and Drugs Administration (FDA) through different laws:</p> <ul style="list-style-type: none"><li>• Federal Food Drugs and Cosmetic Act (FD&amp;C) of 1938, as amended,</li><li>• Fair Packaging and Labeling Act.</li></ul> <p><a href="#">FDA Cosmetics Regulation</a></p>
<b>Specific requirements for the EU/UK</b>	<p><u>EU</u> : Cosmetics must comply with the EU Regulation No 1223/2009 on cosmetic products : Please see this <a href="#">guidance</a></p> <p><u>UK</u> : Please see the UK <a href="#">Business Companion Cosmetic products Guide</a></p>
<b>Specific requirements for AU</b>	<p>Cosmetics must comply with the mandatory standard prescribing the requirements the labelling of cosmetic products.</p> <ul style="list-style-type: none"><li>• <a href="https://www.productsafety.gov.au/products/health-lifestyle/cosmetics">https://www.productsafety.gov.au/products/health-lifestyle/cosmetics</a></li><li>• <a href="http://www.nicnas.gov.au/">http://www.nicnas.gov.au/</a></li><li>• <a href="#">ACCC Cosmetics Ingredient Labelling</a></li></ul>

# 7. Batteries




<p><b>General requirements</b></p>	<p>Lithium batteries are hazardous products, they must meet all the applicable provisions of the Dangerous Goods Regulations (DGR) when shipped by air.</p> <p>More information: <a href="#">IATA Lithium Battery Guidance</a></p> <p>Button Batteries may create safety issues as Tiny batteries may be a Big danger, <a href="#">for more safety information follow this link</a></p>
------------------------------------	-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

# 8. Carbon Monoxide /Smoke Detector Alarms

<p><b>General requirements</b></p>	<p>Unsafe CO alarms reported by authorities (<a href="#">RAPEX</a>, <a href="#">ACCC</a>, <a href="#">OECD</a>,...) or by independent bodies (i.e. <a href="#">Which?</a>) are globally prohibited on eBay.</p> <p>Examples:</p> <ul style="list-style-type: none"> <li>• Mudder Carbon Monoxide Alarm <a href="#">Reported</a></li> <li>• Binwo Carbon Monoxide Alarm <a href="#">Reported</a></li> <li>• ATZ Saviour Carbon Monoxide Alarm <a href="#">Reported</a></li> <li>• X-Sense CO03D <a href="#">Reported by Which?</a></li> <li>• Aico Ei208 <a href="#">Reported by Which?</a></li> <li>• DETC-01 <a href="#">Rapex Alert</a></li> <li>• Digoo DG-SA10 <a href="#">Reported by Which?</a></li> <li>• WiFi Smoke Alarm Fire Protection Smoke Detector Alarm Home Security System <a href="#">Reported by Which?</a></li> </ul>
<p><b>Specific requirements for the US</b></p>	<p>Carbon monoxide /smoke alarms must comply with the US standards (UL2034) <a href="https://standardscatalog.ul.com/standards/en/standard_2034">https://standardscatalog.ul.com/standards/en/standard_2034</a></p>
<p><b>Specific requirements for the EU/UK</b></p>	<p>Carbon monoxide /smoke alarms must comply with EU safety standard (EN 50291). Proper tests of the alarm must have been performed and it should last at least 3 months. <a href="#">Sensors, actuators and alarms</a></p>
<p><b>Specific requirements for AU</b></p>	<p>There is no specific standard in Australia that covers the design and manufacture of CO/smoke alarms for domestic premises. However, it is recommended to only list carbon monoxide alarm certified to EN50291 or UL2034.</p> <p><a href="https://www.esv.vic.gov.au/gas-technical-information-sheets/36-carbon-monoxidealarms-for-domestic-use/">https://www.esv.vic.gov.au/gas-technical-information-sheets/36-carbon-monoxidealarms-for-domestic-use/</a></p> <p><a href="https://electricalconnection.com.au/should-silent-killer-raise-alarm/">https://electricalconnection.com.au/should-silent-killer-raise-alarm/</a></p> <p><a href="https://www.chaseandtyler.org.au/gas-safety/about-carbon-monoxide-alarms/">https://www.chaseandtyler.org.au/gas-safety/about-carbon-monoxide-alarms/</a></p>

# 9. Christmas Lights

<p><b>General requirements</b></p>	<p>Recalled Christmas lights are prohibited on eBay. Examples of recalled Christmas lights:</p> <ul style="list-style-type: none"><li>• <a href="#">Rapex alert</a></li><li>• <a href="#">Rapex alert</a></li></ul>
<p><b>Specific requirements for the US</b></p>	<p>Christmas lights must comply with UL standards.</p> <p><a href="https://www.cpsc.gov/Business-Manufacturing/Business-Education/Business-Guidance/Household-Electrical-Products/Seasonal-and-Decorative-Lighting-Products">https://www.cpsc.gov/Business-Manufacturing/Business-Education/Business-Guidance/Household-Electrical-Products/Seasonal-and-Decorative-Lighting-Products</a> <a href="https://industries.ul.com/news/bulletin-decorative-lighting-strings">https://industries.ul.com/news/bulletin-decorative-lighting-strings</a></p>
<p><b>Specific requirements for the EU/UK</b></p>	<p>Christmas lights must comply with the Low Voltage Directive and the relevant European standard EN 60598.</p> <p><a href="#">Christmas Lights Safety</a></p>
<p><b>Specific requirements for AU</b></p>	<p>Christmas lights must have the Regulatory compliance mark:</p>  <p>Please also note that sky lanterns are permanently banned in Australia.</p> <p><a href="#">Christmas Lights Safety</a> <a href="#">Electrical Appliances and Equipment Safety</a> <a href="#">Sky Lanterns Ban-lanterns</a></p>

# 10. Condoms

<b>General requirements</b>	Condoms are medical devices and must be sold in a proper packaging. They must be listed on eBay with its box and its instructions. Condoms without a proper box are globally prohibited on eBay.
<b>Specific requirements for the US</b>	Condoms intended for sale or distribution within the US must be conform with FDA regulations. <a href="https://www.fda.gov/medical-devices/medical-device-safety">https://www.fda.gov/medical-devices/medical-device-safety</a>
<b>Specific requirements for the EU/UK</b>	Condoms intended for sale or distribution within the European Union must carry the CE mark. <a href="#">What is behind the Certification</a>
<b>Specific requirements for AU</b>	Listings of condoms must include the ARTG Licence ID from the <a href="#">Australian Register of Therapeutic Goods</a> . <a href="https://www.tga.gov.au/behind-news/regulation-medical-devices">https://www.tga.gov.au/behind-news/regulation-medical-devices</a>

# 11. Bean bags

<b>General requirements</b>	Bean bags must be properly labelled, must meet the local safety standards and must not have been recalled.
<b>Specific requirements for the US</b>	Recalled bean bags cannot be listed. Example of recalled bean bags: <a href="#">Risk of Entrapment and Suffocation</a> <a href="https://www.cpsc.gov/Recalls/2015/ace-bayou-reannounces-recall-of-bean-bag-chairs">https://www.cpsc.gov/Recalls/2015/ace-bayou-reannounces-recall-of-bean-bag-chairs</a>
<b>Specific requirements for the EU/UK</b>	<u>EU</u> : The EU General Product Safety Directive applies to bean bags. All products marketed must be safe to use. Bean bags subject to a RAPEX alert cannot be listed. For more information: <a href="#">Poufs and Bean Bags</a> <u>UK</u> : The UK differs to the rest of the EU, please visit <a href="#">the Business Companion Guide</a>
<b>Specific requirements for AU</b>	Bean bags must comply with the mandatory requirements from the Consumer Goods (Bean Bags) Safety Standard 2014. More information: <a href="#">Bean Bags Standards</a>

# 12. Airbags

## General Requirements

Airbag covers are not permitted on any eBay site. These products are not made available for sale by manufacturers.

### Takata Global Recall:

- Tens of millions of vehicles with Takata air bags are under recall. Long-term exposure to high heat and humidity can cause these air bags to explode when deployed. Such explosions have caused injuries and deaths.
- The airbags, made by major parts supplier Takata, were mostly installed in cars from model year 2002 through 2015. Some of those airbags could deploy explosively, injuring or even killing car occupants.
- For more information regarding the Takata recall and the car models affected please visit the [Takata recall](#) site:

# 13. Other Products

<p><b>Specific requirements for the EU/UK</b></p>	<p><b><u>In Germany</u></b>, please make sure that your products complies with the mandatory safety standards:</p> <ul style="list-style-type: none"><li>• <a href="#">Car Parts</a></li><li>• <a href="#">LED Light Bulbs</a></li></ul> <p><b><u>In the UK</u></b>: specific requirements for the below products:</p> <ul style="list-style-type: none"><li>• Furniture : please see <a href="#">the Business Companion Guide</a></li><li>• Electrical equipment :<ul style="list-style-type: none"><li>- Electromagnetic compatibility : Manufacturers, suppliers and installers of electronic and electrical equipment must comply with electromagnetic compatibility regulations. <a href="#">More information</a></li><li>- Plugs and Sockets : Electrical products must be supplied correctly fitted with a fused and approved UK three-pin plug (BS 1363). Please <a href="#">visit this page</a></li></ul></li><li>• General Product Safety. <a href="#">For more information</a></li><li>• Outdoor noise, regulating certain types of outdoor machinery, to control the noise produced. Please visit <a href="#">this guidance</a></li><li>• ELV, limiting the environmental impact of disposal of vehicles, by reducing the amount of waste created when they are scrapped. Please visit this <a href="#">guidance</a></li></ul>
<p><b>Specific requirements for AU</b></p>	<p>Please make sure that your product complies with the mandatory safety standards:</p> <ul style="list-style-type: none"><li>• Bicycles (pedal) : mandatory standard for pedal bicycles based on the Australian and New Zealand Standard AS/NZS 1927:1998. Please see <a href="#">More information</a></li><li>• Portable swimming pools : Consumer Goods (Portable Swimming Pools) Safety Standard 2013 sets out the mandatory requirements for portable swimming pools. <a href="#">More information</a></li></ul>



# 13. Other Products

## Specific requirements for AU

- Small high powered magnets

Magnets of a certain size marketed for uses such as toys, games, kits or jewellery are prohibited

[More information](#)

- Sunglasses and fashion spectacles

The Consumer Goods (Sunglasses and Fashion Spectacles) Safety Standard 2017 sets out the mandatory requirements for sunglasses and fashion spectacles.

[More information](#)

- Swimming and flotation aids

The Consumer Goods (Swimming and Flotation Aids) Safety Standard 2017 sets out the mandatory requirements for swimming and flotation aids.

[More information](#)

- Motor vehicle related products

If you are listing motor vehicle related products, please make sure that they comply with Australian standards and are properly labelled.

[Guide on mandatory safety standards regarding motor vehicle related products in English, Chinese and Vietnamese](#)

- Exercise Equipment

If you are listing exercise equipment, please make sure that they comply with Australian standards and are properly labelled.

[Guide on mandatory safety standards regarding exercise equipment in English, Chinese and Vietnamese](#)

- Decorative alcohol fuelled devices:

If you are listing decorative alcohol fuelled devices, please make sure that they comply with Australian standards and are properly labelled.

[Guide on mandatory safety standards regarding decorative alcohol fuelled devices](#)

Please find [here](#) some other products with guidelines of the relevant mandatory standards.

# 14. UK Electrical Equipment and Environmental Regulations

## Specific requirements for the UK:

In the UK, electrical equipment must comply with some specific environmental regulations:

- **Batteries**, when being placed on the market, must be manufactured appropriately and labelled correctly. Please see the [guidance](#)
- **Ecodesign** of energy related products, which must meet generic or specific measures relating to their use of energy. Please see the [guidance](#)
- **Energy information**, must be clear and consistent on energy-consuming products. Please see the [guidance](#)
- **RoHS**, which regulates the allowable limits of certain hazardous substances and chemicals in electrical and electronic equipment (EEE). Please see the [guidance](#)
- **WEEE**, regulation aiming to reduce the amount of waste EEE, encouraging recovery, reuse and recycling of products and components. Please see the [guidance](#)

Thanks  
for your cooperation

Product Safety Guidance

ebay