

Start Stacking up Your Sales with Promoted Listings

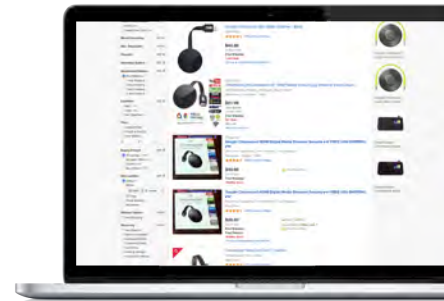
ebay



Stand out among billions of listings on eBay with promoted listings and be seen by millions of active buyers when they're browsing and searching for what you're selling, helping to increase the likelihood of a sale. The best part? You only pay when your item sells.

Eligible sellers can receive up to \$55 in free credit* for using Promoted Listings each quarter. Simply start using the Promoted Listings service, and we'll automatically credit the amount.

In this quick-start guide, you'll find tips and strategies to help make Promoted Listings your competitive advantage.



Key Benefits



Boost Visibility

Your items are more likely to sell when more people see them. Promoted Listings puts your items in front of more buyers, boosting visibility by up to 30%.**



Only Pay for Successful Sales

You're not charged until a buyer clicks on your promoted listing and purchases the promoted item within 30 days.



Guided Setup

Our guidance tools help take the guesswork out and suggest which items to promote and at what cost.



Detailed Reporting

Access detailed campaign metrics and sales reports to monitor performance and fine tune your campaigns.

