

SleekEZ



SleekEZ became a registered Wyoming LLC in 2010 and is currently active as a Wyoming LLC. It was formed by a woman who worked tirelessly to create one of the best animal de-shedding tools on the market. Millions of dollars spent marketing this brand worldwide, and our valued customers and top reviews, have made this a very popular brand a target for unscrupulous thieves of our intellectual property. This injures the SleekEZ brand and customers seeking our product only to find that they are not buying authentic items that are guaranteed and warranted.

SleekEZ is an internationally-registered trade name/trademark:

US 5987404, 4913415/Intl 126778

[Record List Display \(uspto.gov\)](#)

SleekEZ owns several US patents, both utility and designs:

[United States Patent: D817560 \(uspto.gov\)](#)

[United States Patent: D835858 \(uspto.gov\)](#)

[United States Patent: 9474250 \(uspto.gov\)](#)

SleekEZ is registered with US Customs and Border Enforcement (SleekEZ is manufactured ONLY in the USA. If you see any products coming from outside the US, this is counterfeit. Please contact us at info@sleekEZ.com)

[Intellectual Property Rights \(IPRS\) search - cbp.gov](#)

SleekEZ has several varieties of de-shedding tools and remains dedicated to producing quality merchandise today. Because SleekEZ takes great care and pride in every SleekEZ product, we are committed to protecting our copyrights, trademarks and other intellectual property from counterfeiting and other unauthorized uses. All new SleekEZ products come with a copyrighted guarantee and limited lifetime warranty only through *authorized* sellers.

The only authorized sellers and distributors of SleekEZ merchandise are:

- www.SleekEZ.com
- SleekEZ Official on Amazon US
- Authorized Retail Stores (Please see store locator function of www.SleekEZ.com for more information regarding authorized department stores.)
- RJ Matthews (wholesale accounts)

BUYER BEWARE Many items offered for sale on eBay are, unfortunately, counterfeit. SleekEZ LLC will *not* authenticate any item purchased on eBay and will make no representations as to its authenticity. The only way to guarantee authenticity is to purchase your SleekEZ product from an authorized distributor, as listed above. Sellers of SleekEZ on eBay may be asked to authenticate, or VeRO will be utilized to have listings removed.

COUNTERFEITS

Below are common questions about eBay and counterfeits. Should you have any additional questions or would like to report the sale of SleekEZ counterfeits on eBay or at another location, please contact us at info@SleekEZ.com or 1-855-SLEEKEZ (1-855-753-3539).

Thank you for your interest in SleekEZ and the SleekEZ brand. We appreciate your continued support and assistance with combating the sale of counterfeit SleekEZ merchandise.

FAQs

- 1) Your auction was terminated by eBay because it is believed your item is either a counterfeit item or that your item is infringing SleekEZ's intellectual property.
- 2) Because of the frequency of unverified or unauthentic SleekEZ found on eBay, we may not contact you directly. VeRO has been designed to assist brand owners expediently protect their brand from counterfeiters. Due to the high number of auctions and eBay's VeRo program procedures, it is impractical to contact each seller directly.
- 3) eBay has stated that they cannot conduct a comprehensive review of every auction before it's posted. Unfortunately, this enables unscrupulous individuals to post counterfeit SleekEZ merchandise for sale, in violation of eBay's own policies, its authenticity guarantee, as well as federal and state laws. eBay will take appropriate action once an auction is posted if it is reported as a counterfeit or infringing item.
- 4) SleekEZ is under no obligation to verify the authenticity of merchandise purchased on eBay, nor will SleekEZ compensate a buyer who unknowingly purchased a counterfeit item on eBay. The only way to guarantee authenticity of a SleekEZ product is to purchase the items from authorized SleekEZ distributors.
- 5) SleekEZ has a zero-tolerance policy for the sale of counterfeit goods. Counterfeit SleekEZ merchandise is of an inferior quality and does not come with the same warranties and guarantees as authentic SleekEZ items. Counterfeit SleekEZ merchandise harms SleekEZ, but it also hurts the economy. According to a study by the International Anti-counterfeiting Coalition, counterfeiting costs US businesses 200 to 250 billion dollars a year and is responsible for the loss of more than 750,000 American jobs. Additionally, the federal government has reported links between the sale of counterfeit merchandise and terrorism.
- 6) If your listing was removed, but you see other listings, your auction was merely one of many cancelled during a routine search. Due to the volume of items offered and the way eBay works, however, it is impossible to cancel every infringing SleekEZ auction at once.
- 7) If you wonder if the SleekEZ item listed for sale is authentic, the only way to ensure you have purchased authentic product is to purchase it directly from SleekEZ's website, SleekEZ Official Amazon US, or an authorized retailer found at www.SleekEZ.com.

- 8) It is YOUR responsibility as a Seller to ensure that your activities do not in any way violate the intellectual property rights of others. Ignorance of the law or lack of intent is not a defense to trademark violations.
- 9) The manufacture, distribution and/or sale of counterfeit goods is illegal regardless of any disclaimer, ie “fake”, “knockoff”, etc. A disclaimer about the authenticity of goods does *not* serve to relieve a seller from liability.
- 10) You cannot use the word ‘SLEEKEZ’ in an auction heading even though you are not selling a SLEEKEZ item. Courts have held that this confusing practice of enticing buyers, referred to as “initial interest confusion” is a form of trademark infringement, even though consumers may ultimately realize the goods offered for sale in an auction do not originate from SleekEZ. This practice is an attempt to exploit the goodwill associated with the SLEEKEZ name and will not be tolerated.
- 11) Any unauthorized use of images from the SleekEZ website, Amazon, or its social media pages, ie Facebook and Instagram is *impermissible* and will result in the auction or the account being suspended or cancelled. SleekEZ owns all content that is posted on its website, its social media pages, and its Amazon pages
- 12) If you are found selling counterfeit SleekEZ items, you might not be allowed to have an eBay account. This is entirely at eBay’s discretion.

Reporting Counterfeits:

Please email us at info@sleekez.com for any suspected counterfeits. We greatly appreciate it!