## **Hot Grips®**

HotGrips Mfg., LLC is a Limited Liability Company established in the USA by Trademark Owner James Hollander of 166 Methodist Hill Rd. Plainfield, NH 03781. James Hollander is a member of the eBay VeRO Program and owns intellectual Property Rights (IPR) for the Trademarks: US 2929362 and US 1264872 in connection with heated handgrip products.

James Hollander as Trademark Owner has the legal responsibility to enforce the Trademarks. This page of information is provided to educate eBay users, both buyers and sellers, as to the Intellectual Property Rights (IPR) that exist in the United States. Trademarks are identified as: US 2929362 and US 1264872. Anyone who uses these Registered Trademarks without the express permission and authorization by the IPR owner is liable for trademark infringement.

Frequently asked questions (FAQ)

## Q: Why was my auction terminated?

A: Most likely, your listing/auction/item was removed from the eBay website because it displayed and offered for sale unauthorized heated grip products that infringe the Intellectual Property Rights (IPR) of the owner.

Q: Why was my item/auction/listing singled out when there are others that are similarly listing items with the same potential IPR violation?

A: James Hollander dba HotGrips Mfg., LLC works diligently to bring to eBay's VeRO program the existence of all IPR violations, but given the volume of goods being offered on eBay, it is difficult to identify and remove every unauthorized item. Failure of the HotGrips Mfg., LLC IP department to act upon an infringement does not mean that the item is not in violation of the United States IPR laws. It is unlawful for any buyer and/or seller to facilitate shipment of IPR infringing items thru the USA Customs facilities. The US Customs and Border Protection authorities have the product trademark listed within their list of US Trademarks being monitored, and will seize any products that are discovered in the importation process when passing through US Customs.

Q: If I am selling new or used Hot Grips® products that originate from HotGrips® Mfg., LLC or the former Hot Grips® Mfg., Inc. then am I in violation of your IPR?

A: No, this is allowed. However there are products made outside of the USA that are labeled HotGrips™ and HotGrips®

that are in violation of the IPR that exist in the USA and subject to seizure by the US **C**ustoms and **B**order **P**rotection programs (US CBP). Items seized by the US CBP program for violation of IPR will not be returned to the seller. CBP seizure will result in a non-delivery of the goods. The attempt to get the package whose contents violates United States IPR (International Property Rights) is committing a crime in the eyes of the US Federal Government.

Q: Can I list an item that is considered an IPR violation by explaining in my listing that it is "Copycat Product", "Knock-Off", "NOT GENUINE" or "FAKE"?

A: No, Use of the US Trademark: "Hot Grips®" or HotGrip, HotGrips, Hotgrips, hotgrips, hotgrip and Hot Grip when referring to heated handgrip products not manufactured by the IPR owner are all IPR violations when shipped to the USA, are considered criminal and may subject you to payment of significant fines and other sanctions by the US CBP.

Q: Can I list your IPR name as a descriptive comment in my listing to entice buyers to buy my heated handgrip product?

A: No, if any variations of the Trademarks are used in association with heated handgrip products that will also subject you to submission to eBay's VeRO program through their NOCI form.

## Q: Will my naivety or not realizing there was a Registered Trademark IPR violation relieve me of consequences?

A: No, your absence of intent will not relieve you of liability under the United States Trademark Laws. It is your responsibility to make sure your listings do not violate IPR.

## Q: How can I communicate with the IPR owner or HotGrips Mfg., LLC?

A: The amount of spam we receive daily creates email communication lapses, so best that on the subject line of your email you type: "HotGrips eBay VeRO inquiry" to reduce the possibility that your communication will not be filtered into a Spam folder. Our email is: <a href="https://doi.org/no.com/hotgrips@gmail.com">hotgrips@gmail.com</a> or <a href="mailsthat">rokonisdt@gmail.com</a>. Emails that do not include a subject header are always discarded without being read. When responding to our communications, always include the original thread so we can track it, and keep track of the context. Always

include your email address, eBay user name, and eBay item number along with the date the item appeared.

Any further question can be submitted to (send to both at the same time): <a href="https://doi.org/no.com/hotgrips@gmail.com">hotgrips@gmail.com</a> and <a href="mail.com">rokonisdt@gmail.com</a>