

# elope Inc.

## **About Us**

elope, Inc. is dedicated to a vision of global happiness: e.l.o.p.e - everybody's laughing on planet earth. We create and distribute costume accessories and whimsical wearables through fantastical service while embracing socially responsible business practices. Our Mission: Share Laughter, Wear Happiness

## **elope, Inc. and the eBay VeRO Program**

We protect the reputation of our brand by monitoring eBay regularly and maintain an active membership of the Verified Rights Owners (VeRO) Program. The VeRO Program allows us to report the listing(s) of any auctions/sellers that infringe on our intellectual property rights in any territory in which our products are offered for sale or delivery.

If a seller uses our intellectual property without our written permission to sell our product, that seller will have violated our intellectual property rights, such violations include the use of copy, photographs, and images taken from our advertisements and website.

elope Inc. works to ensure that all unauthorized uses of its intellectual property are removed from eBay. When an auction listing that improperly uses elope's trademarks and/or patents, comes to our attention we will review the matter and take the appropriate action. Because of the high volume of merchandise for sale on eBay, it is difficult to identify and remove every unauthorized item immediately. The fact that others are selling products that infringe on elope's intellectual property rights does not give others the right to do so. As a seller, you have a responsibility to ensure that your auctions do not violate the intellectual property rights of another. elope, Inc. cannot assist in the reinstatement of any auctions or eBay accounts which have been terminated by eBay following a legitimate request by elope, Inc. in any territory.

## **Contact Information**

For a list of authorized retailers, please visit [www.elope.com](http://www.elope.com).

elope, Inc. is happy to answer questions concerning the use of its trademarks or to assist you in determining whether something you're interested in buying is genuine or counterfeit. We can be reached by email at [info@elope.com](mailto:info@elope.com).

## **Frequently Asked Questions:**

### **Q: Why was my auction removed?**

A: Your eBay auction was removed by eBay because we believe that the item being sold was counterfeit and/or infringes on our intellectual property.

### **Q: How did elope determine that the goods in my auction were counterfeit and/or infringing on intellectual property rights?**

A: Due to the nature of eBay, we must make our decisions based on the pictures provided in your auction. Unfortunately, we do not disclose the specific ways in which we identify counterfeit products, so the information cannot be used by counterfeiters to further produce fake products.

**Q: Why was my auction singled out? I see a bunch of other auctions selling the same items!**

A: We work earnestly to ensure that the majority of auctions offering infringing goods are removed from eBay. Given the high volume of merchandise that is offered for sale, it is almost impossible to identify and remove all auctions in a timely manner.

**Q: Can I use elope, Inc. trademarks, design rights, or copyright material to make my auction look appealing?**

A: No. Use of our trademarks, design rights, or copyright material wrongfully implies that your auction is authorized, sponsored, approved, or endorsed by us.

**Q: I obtained an image of elope merchandise from the elope website or catalog and pasted the image onto my eBay listing. Is this permissible?**

A: No. Any unauthorized reproduction, display or distribution of elope's copyrighted images is against the law.

**Q: Can I use elope's logo or other logos or properties owned by elope to make my listing more appealing?**

A: Unfortunately, this is not permissible. Use of these logos wrongfully implies that your listing is authorized, sponsored, or approved by elope, and dilutes the value of these logos in violation of state and federal trademark laws.