

ColorMetrics LLC / HairMarker LLC

ColorMetrics LLC is an innovative, woman-owned and operated company. Since 2003, ColorMetrics has been developing and manufacturing award-winning temporary hair color products, including TouchBack PRO, ColorMark, TouchBack BrowMarker, HairMarker, TouchBack Color Depositing Shampoo & Conditioner, TouchBack Plus and Streakers.

All products, brand names, and logos are covered under United States and European Union Trademark laws. All graphics associated with our products or appearing on our website appear as copyrighted material.

ColorMetrics/HairMarker products are made in the USA and distributed worldwide through our selective distribution network and in authorized salons and boutiques; through the official websites (www.colormetrics.com, www.hairmarker.com, www.touchbackgray.com, www.colormarkpro.com, www.touchbackbrow.com, www.touchbackcolor.com, www.streakers.com); and through the authorized ColorMetrics LLC stores on amazon.com, amazon.ca and amazon.co.uk.

The purchase through our selective distribution network is the only way to insure that a product is genuine and recently created (not expired). Note that eBay is not an authorized channel for the sale of ColorMetrics/HairMarker products.

In accordance with laws governing literary and artistic property rights or other similar rights, the reproduction or redistribution of the elements that make up the ColorMetrics website, in whole or in part, as well as all of its linked product sites and product design and packaging, audio, video, or other media; images or text, is strictly prohibited.

ColorMetrics is committed to the strict enforcement of its trademarks and other intellectual property rights. We will request removal of your auction should we believe in good faith that the merchandise you are offering for sale infringes on ColorMetrics' trademarks and/or other intellectual property rights. *Please note that the offer of genuine goods for sale by entities who are not authorized by ColorMetrics to sell constitutes a trademark infringement.*

SUMMARY:

ColorMetrics LLC hereby asserts its rights under the Verified Rights Owner Program to request that eBay remove listings that:

1. Infringe on its intellectual property through use of copyrighted content without explicit authorization.
2. List product illegally obtained from a third-party company (or companies) that was contracted by ColorMetrics LLC for destruction of expired or damaged products.
3. Offer such product without regard to its expiration dates or other guarantees, assurances or undertakings by the manufacturer (ColorMetrics LLC) as to efficacy, safety or regulatory compliance.
4. Represent that product is “brand new”, whereas said product is out-of-date or damaged merchandise purchased from companies that were charged with its destruction (cf. paragraph 2 above).
5. Offer product as “refurbished”. Original and authentic product manufactured by ColorMetrics LLC is factory-sealed and cannot, by definition, be “refurbished” or otherwise re-used or resold because of the risk of bacterial contamination.
6. Effectively invalidate the manufacturer’s original guarantees and quality-control protocols.
7. Provide no authorized customer support for the product(s), which, as hair dye, may require explanation and instructions from trained ColorMetrics LLC personnel.
8. Endanger the health and safety of their purchasers as detailed in points 3 through 8 above.

Sellers who want more information regarding why their product may have been removed should contact customerservice@colormetrics.com