

Firestone

Firestone Industrial Products

Firestone Industrial Products Company, LLC and its affiliated companies (collectively, “FSIP”) specialize in air spring manufacturing and technology. For over 80 years, FSIP has manufactured air springs for a variety of applications, including light vehicles, buses, heavy-duty trucks and trailers, rail cars and industrial applications. FSIP owns a number of trademarks in connection with its product offerings, including:

- FIRESTONE and the Firestone Logo

Firestone

- The F-Shield Logos:



- WORLD’S NUMBER 1 AIR SPRING and Logo:

**World’s Number 1
Air Spring.** 

- RIDE-RITE™
- AIRIDE™
- MARSH MELLOW™
- AIR COMMAND™
- COIL-RITE™
- LEVEL-RITE™
- SPORT RITE™
- WORK-RITE™
- AIRAIL™
- The Firestone Ride-Rite Authorized Dealer Logo

Firestone



AUTHORIZED DEALER

FSIP works hard to protect and maintain these trademarks. As a brand owner, it has a duty to police against unauthorized uses of its trademarks to prevent consumer confusion and deceptive practices involving the use of its intellectual property.

To eBay Customers:

FSIP is committed to providing quality products to our authorized retailers. Products purchased through unauthorized dealers are not guaranteed by FSIP, nor will we honor warranty claims,

promotions, and/or refund requests involving products purchased from unauthorized sources. To ensure you are buying genuine products, we encourage purchasing directly from one of our authorized wholesalers and distributors, who can be found at the following website:

<https://www.firestoneip.com/where-to-buy/>

To Sellers:

Use of FSIP logos, images, and/or graphics is reserved for FSIP's customers and their authorized retailers, and may not be used by unauthorized parties to promote FSIP products. In addition, use of FSIP's trademarks in connection with goods not manufactured by or under the authority of FSIP is strictly prohibited, and is further a violation of federal and state law and unfair competition law.

Moreover, FSIP owns the copyright in all pictures, text and graphics on the FSIP website, in FSIP catalogs, and in promotional materials distributed by FSIP. Use of these pictures, text and/or graphics (including photographic images, CAD drawings and accompanying item descriptions) without FSIP's permission violates federal copyright law.

Although FSIP works hard to remove unauthorized uses of its intellectual property from eBay, it is difficult to identify and remove every unauthorized item. The fact that active listings are infringing FSIP's intellectual property rights does not give other sellers the right to do so. As a seller, you have the responsibility to ensure that your auctions are legally compliant. Ignorance of an intellectual property violation is not an excuse for infringement. Please make sure that your sale does not violate the rights of any copyright or trademark holder before commencing a sale on eBay.

If you have any additional questions concerning FSIP's intellectual property rights and/or our authorized retailer program, please contact FirestonePolicies@fsip.com and provide us with your eBay item number, if applicable.