



Baby Foot



Baby Foot Exfoliation Foot Peel is the “**Original Foot Peel**”, the category captain of foot peels! Made in Japan, Baby Foot has been the most trusted foot peel brand since 1997. Exfoliate and moisturize with the Original Baby Foot, the most innovative total foot care package. Scientifically formulated with 16 natural extracts, Baby Foot is an easy and effective at-home treatment. By using this process, skin is undamaged but peels easily away from the fresh layer beneath. After peeling, your feet are reborn just like a baby’s foot, giving you healthy, beautiful feet. Simple, effective, and effortless!

To further protect the intellectual property rights owned by Baby Foot USA, we are a member of eBay's Verified Rights Owner (VeRO) program. We monitor all eBay auctions, and where we find any unauthorized use or infringement of our intellectual property the offending auction is reported to eBay’s VeRO program for review.

As an eBay VeRO program participant, Baby Foot USA is committed to protecting the quality of its products and brands by monitoring eBay auctions on a consistent basis and ensuring all its intellectual property is not misused. There are numerous potential counterfeit and items that infringe Baby Foot’s trademarks for sale on eBay. It is **ILLEGAL** to sell such goods and violators may be liable for damages under the law of the applicable country / jurisdiction.

As a seller, unless otherwise authorized, you are NOT given the right to use any copyrighted material of Baby Foot branded products to advertise the sale of the item. This includes copyrighted written text, images, and videos that appear on Baby Foot’s website(s), social media pages, online and magazine promotions and printed product literature. In addition, you cannot customize a Baby Foot product or modify any of its trademarks for sale. You also cannot display the Baby Foot logo as a separate element in your listing. Innocent intent or not, Baby Foot gives zero tolerance for those who infringe its intellectual property rights.

Baby Foot will take legal actions to safeguard its valuable brand in order to protect the consumers from purchasing counterfeit or falsely described items. KSSM LLC dba Baby Foot USA is the wholly owned subsidiary of the manufacturer, Liberta Co., Ltd. (Japan), and has the full power and authority to enforce the intellectual property rights of KSSM LLC in the U.S. KSSM LLC dba Baby Foot USA is Liberta Co., Ltd.’s only authorized importer of Baby Foot products in the U.S.

Baby Foot USA takes allegations of counterfeit and infringing products seriously and encourages other to report suspicious activities. Baby Foot USA cannot guarantee the authenticity of any Baby Foot product sold on eBay. If you would like to report counterfeits or have any questions regarding Baby Foot products on eBay, please email authenticity@babyfoot.com.

For more information on genuine Baby Foot products, please visit: www.babyfoot.com.

FAQ

1. Why was my listing removed?

a. Please contact authenticity@babyfoot.com

2. Why did eBay allow me to post my listing if it violates intellectual property laws?

a. eBay does not pre-screen auctions.

b. It is Baby Foot's responsibility to enforce its intellectual property rights.

3. How did Baby Foot determine that the product(s) I'm selling is counterfeit and/or infringing intellectual property rights?

a. Baby Foot makes the determination after reviewing the images provided in the auction and/or purchasing a sample product for review.

b. Baby Foot does not disclose the characteristics of counterfeit goods and ways to identify them. If disclosed, counterfeiters will be able to create more fraudulent goods.

4. Can I sell Baby Foot branded products even though I am not sure if they are genuine or not?

a. Innocent intent does not negate liability under state and/or federal trademark laws, the sale of infringing products is **ILLEGAL** and the seller takes full responsibility of his or her action. Baby Foot USA is the only authorized importer of Baby Foot products in the U.S. from Japan.

5. Can I use Baby Foot branded logos or properties owned by Baby Foot to promote my eBay listing?

a. No.

b. However, the texts, images, logos, and videos that appear on Baby Foot's website, social media pages, online and magazine promotions and printed product literature are Baby Foot's intellectual property and protected under state and/or federal laws.

6. Can I list an item and claim it is "NOT GENUINE", "NOT AUTHENTIC" or similar words?

a. No. No matter how you phrase the product, it is illegal to sell counterfeit goods.

8. If I purchase a genuine Baby Foot product, can I re-sell it on eBay?

a. Yes. It is legal to re-sell a genuine item that you purchased. Also, you may have limited rights to describe the item using its product name and/or Baby Foot's trademark, subject to the limitations set forth in Paragraphs 5 and 9.

9. Can I sell International versions of Baby Foot branded products on eBay U.S.?

a. International products may have different labels and requirements to comply with the regulations of each country. The seller must take full responsibility for distributing goods in the U.S. that are intended to be sold abroad.

10. I believe I purchase counterfeit Baby Foot products on eBay. What should I do?

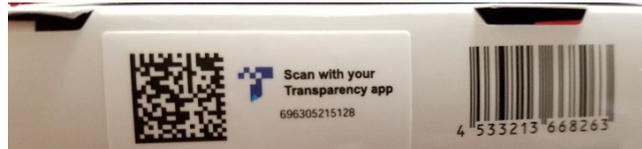
a. First, contact the seller directly and ask for the appropriate resolution (i.e., a complete refund).

Second, immediately review eBay's dispute resolution policies and proceed with a dispute resolution and a fraud report.

b. Please email authenticity@babyfoot.com to report counterfeits or have any questions regarding Baby Foot products on eBay.

Consumer Buyer-Beware Information:

1. If the price is too good to be true, it probably is.
2. Baby Foot USA is the only authorized importer of Baby Foot products in the United States.
3. Every box is labeled with a unique serialized 2-D Bar Code at a significant expense. If the Baby Foot product doesn't have an "Authenticity Code" on the bottom of the box (shown below), it is not a genuine Baby Foot product.



Baby Foot products are distributed through a network of authorized wholesalers and sold by select retailers. Visit our store locator on our website, www.babyfoot.com.

