

Zamboni

ZAMBONI®

Since the introduction of the ZAMBONI ice resurfacing machine over 60 years ago, Frank J. Zamboni & Co., Inc. has invested a great deal of money, effort, and pride to make and keep ZAMBONI products at the highest standard of quality. Our founder's invention has been copied, but never duplicated and we are proud that ZAMBONI ice resurfacing machines remain the overwhelming choice of customers throughout the world. Frank J. Zamboni & Co., Inc. is the owner of many trademarks and copyrights which are registered in the United States and around the world. It is our obligation to protect these marks and we do so diligently.

Proper Use of the ZAMBONI® Trademarks:

The ZAMBONI brand name is a valuable trademark which we must diligently protect. Like Coke®, Kleenex®, and Jeep®, it has close identity in the public mind with a particular type of commodity - but the public doesn't always remember that it is a particular brand.

A trademark is always an adjective. Never a noun. So when referring to ZAMBONI, please use it in the correct context. ZAMBONI is the brand, and the ice resurfacing machine is the generic product name.

The machine is not a "Zamboni", it is a Zamboni® ice resurfacing machine. The name must be capitalized and spelled correctly and should never even remotely be used in a generic sense. Never use "Zamboni" as a verb or in the plural, such as "Zambonis". ZAMBONI, ZAM and the ZAMBONI word mark you see at the top of the page are registered trademarks of the Zamboni Company.

As the configuration of the machine is also a federally registered trademark, it should be shown with the ® symbol to the right side of the image, with the notice appearing on the page:

"ZAMBONI and the configuration of the Zamboni® ice resurfacing machine are registered in the U.S. patent and Trademark Office as the trademarks of Frank J. Zamboni & Co., Inc."

ZAMBONI has been registered by Frank J. Zamboni & Co., Inc. as a trademark around the world. The law requires that we must make every possible effort to prevent incorrect usage of the name ZAMBONI. Your cooperation regarding accurate use of the ZAMBONI trademark is appreciated. Any use of the ZAMBONI trademarks must be approved in writing in advance of the proposed use.

For more information about Frank J. Zamboni & Co., Inc., please visit our website at: www.zamboni.com

Frequently Asked Questions

Q: Why was my auction terminated?

A: Most likely your auction contained one or more of the following infringements of our mark(s): improper reference to our trademark in connection with a product not manufactured by our Company (key word spamming); improper reference to our mark(s) in

connection with a product which is unlicensed/unauthorized/infringing; or use of our mark(s) in connection with an item which is proprietary property of the Zamboni Company and is not authorized for sale.

Q: Why was my auction terminated if there are others on eBay which may be in violation of the law?

A: Given the high volume and frequency of newly added auctions, it is difficult to identify and remove every counterfeit and unauthorized item. eBay has stated that they are not able to conduct a comprehensive pre-screening for every auction item. Even if an infringing item does make it through to a sale, this is in violation of eBay's own policies, as well as federal and state laws.