

# Vanguard Industries, Inc.

Vanguard Industries is a producer and distributor of military insignia serving all branches of service since 1918.

## **A Member of eBay's VeRO Program**

Photographic images, item names and descriptions from Vanguard Industries' website are protected by copyright laws.

Anyone who copies, distributes or displays Vanguard Industries copyrighted photographs and/or item descriptions from the company's website without permission is liable for copyright infringement.

## **Frequently Asked Questions**

### **Q: Why was my auction terminated?**

A: Your eBay auction was most likely terminated because images and text describing items listed were copied from Vanguard Industries' website without permission.

### **Q: Why did eBay allow me to post my auction?**

A: eBay is unable to pre-screen their auctions for all unauthorized uses.

### **Q: How can I obtain authorization to use copyrighted photographs and/or text from Vanguard Industries website?**

A: You may contact Vanguard Industries at (760) 438-7803.

### **Q: If I did not know that by using a picture publicly available at Vanguard Industries' website on my posting I was infringing intellectual property rights, can I still be held responsible?**

A: Yes: According to federal law, innocent intent does not negate civil or criminal liability.

### **What is the VeRO Program?**

eBay is committed to providing our customers with a safe place to buy and sell while respecting the rights of intellectual property (IP) owners. The Verified Rights Owner (VeRO) program allows the owners of intellectual property rights and their authorized representatives to report listings that may infringe on those rights. **Sellers and rights owners, use the tabs below to learn more about the program.**

## **VeRO Participant Profiles**

To help you safely sell branded products on eBay, we offer these pages written by intellectual property rights owners and similar organizations that work with eBay. These pages give information about the brands' products and legal positions. The rights owners are solely responsible for the content. Please contact the rights owners directly if you have questions. Some rights owners who work with eBay did not contribute a page, so the list of brands is not comprehensive.

If you represent a rights owner with a page below and have concerns about it, please contact us at [vero@ebay.com](mailto:vero@ebay.com).