

# Vacheron Constantin

Founded in Geneva in 1755, Vacheron Constantin is the world's oldest watch manufacturer. In 1880, Vacheron Constantin adopted the "Maltese Cross" logo (please see [www.vacheron-constantin.com](http://www.vacheron-constantin.com)) as its trademark, which is still used on all of its watches today. In 1906, Vacheron Constantin opened its first boutique on the rue des Moulins, Geneva, where it has remained to this day and where its museum is located.

Vacheron Constantin is known in the watch industry for its extraordinary technique, innovation and precision, religiously following the motto of "To better if possible, and it is always possible". Its victory in 1872 at the Geneva Observatory contest proved to be the first in a long line of successes, awards and prizes for the brand.

Its ability to produce exceptional timepieces with beautiful design and craftsmanship continues to impress the world. The result of 5 years hard work, in 1935 the company launched its most complicated watch to date. On its 200th anniversary in 1955, Vacheron Constantin introduced the world thinnest mechanical movement. In 1972, Vacheron Constantin presented the 1972 model, a wristwatch with an outstandingly novel appearance that remains one of its most popular models. In 1992, the brand added to its reputation as a trendsetter with the adoption of the calibre 1755 (minute repeater) and 1760 (tourbillon) movements.

Vacheron Constantin is proud of its products and is committed to preserving its tradition of style, quality and craftsmanship. To this end, Vacheron Constantin has sold and will continue to sell all its products through a network of boutiques and selected distributors and retailers. In addition, Vacheron Constantin has taken and will continue to take a very stringent attitude vis-a-vis those third parties who have infringed its intellectual property rights, including trademarks, copyright and registered designs, and/or have dealt with counterfeit Vacheron Constantin products, both online and offline. Vacheron Constantin has filed numerous lawsuits worldwide and worked closely with different law enforcement agencies to protect its intellectual property rights. These measures are not only necessary to protect the integrity of Vacheron Constantin but, equally importantly, to protect the interests of consumers.

## **Frequently Asked Questions (FAQ)**

### **Q. Why was my auction shut down?**

A. If your auction has been shut down pursuant to our request, it is because you have infringed the intellectual property rights of Vacheron Constantin. This may have been because:

**-the item offered is counterfeit.**

Please refer to the eBay Replica and Counterfeit Items page at <http://pages.ebay.com/help/policies/counterfeit.html> for a more detailed explanation. Vacheron Constantin has a zero-tolerance policy in respect of the sale of counterfeit products and in addition to the removal of your auction, repeat sellers of counterfeit products bearing the Vacheron Constantin mark may also face legal proceedings initiated on behalf of Vacheron Constantin; and/or

**-the item has infringed the registered design and/or copyright of the products of Vacheron Constantin.**

Due to the number of registered designs and copyright we have, it is impossible for us to set out all their details and include all the relevant images; and/or

**-you have misused one or more trademarks of Vacheron Constantin, such as the following:**

- VACHERON CONSTANTIN
- Maltese Cross Symbol
- MALTE
- 1972
- PATRIMONY
- OVERSEAS
- ROYAL EAGLE
- QUAI DE L'ILE
- EGÉRIE
- KALLA

You can get a broader idea of the designs and trademarks owned by Vacheron Constantin by visiting its website at [www.vacheron-constantin.com](http://www.vacheron-constantin.com).

**Q. Can I make any reference to Vacheron Constantin and/or use the registered trademarks of Vacheron Constantin if I am not selling products belonging to Vacheron Constantin, especially when I clearly say that the products are from other brands?**

A. No. Many eBay sellers use the name of Vacheron Constantin and/or its trademarks in their auctions simply to get attention from consumers who are looking for authentic items from Vacheron Constantin. Any such use is therefore misleading. The use of the registered trademark is only permissible under law by the registered owner of the mark, its authorised entities and/or in relation to goods launched by the aforesaid entities under that mark.

**Q. Why did Vacheron Constantin not contact me directly before requesting that eBay shut down my auction(s)?**

A. Given the number of Vacheron Constantin items on eBay, it is not possible for Vacheron Constantin to contact each seller individually before requesting that eBay shut down the auction.

If you have any further questions after reviewing the above, you may contact us at [vc@ipwizard.com](mailto:vc@ipwizard.com). If however you request information that is already available on this About Me page, you will not receive a response. Due to the volume of emails received, it may take us a couple of weeks to process your request. We ask that you kindly bear with us in the meantime.