Tommy Hilfiger and its licensees design, manufacture and market classic American sportswear for men, women, children and toddlers, as well as eyewear, footwear, outerwear, leather products, jewellery, watches and fragrances, all bearing the renowned TOMMY HILFIGER name, trade marks and logos.

“Tommy Hilfiger”, “Tommy Jeans” and our iconic “flag” device are registered worldwide along with many other trade marks. The use of any of these Trade Marks without Tommy Hilfiger's permission is trade mark infringement.

Unfortunately, like many famous brands, Tommy Hilfiger's designs are targeted by criminals who are producing and selling counterfeit products intended to deceive consumers and profit from our success. Several reports have highlighted that the major profits that can be made from selling counterfeit products are used to fund terrorism and organized crime. Furthermore, there is often a terrible human cost as counterfeiting is often associated with child labor and modern slavery.

In order to fight this illegal trade in counterfeit products and protect consumers, we have a dedicated Brand Protection Team consisting of lawyers, investigators and anti-counterfeiting specialists who are responsible for combatting the production, supply and sale of counterfeit Tommy Hilfiger products worldwide. Our team works closely with customs and law enforcement agencies to disrupt and eliminate the sale of counterfeit products both online and in markets in over 100 countries.

Please note that purchasing products from auction sites and unauthorised retailers is always at your own risk. You will find genuine Tommy Hilfiger product at Tommy.com, Tommy Hilfiger stores or authorised Tommy Hilfiger retailers.

TOMMY HILFIGER CONSTANTLY MONITORS AND REMOVES EBAY LISTINGS OFFERING COUNTERFEIT.

The following information may help you understand if your auction/buy-it-now listing was cancelled.
Frequently Asked Questions

Q: Why has my eBay listing been removed?

A: Tommy Hilfiger is a member of eBay’s Verified Rights Owner (VeRO) program. Tommy Hilfiger reports listings to eBay if the items being sold appear to be counterfeit, or the listing otherwise violates Tommy Hilfiger’s intellectual property (including the use of product images from our official website Tommy.com).

As a seller, it is your responsibility to ensure that the goods you are selling are authentic and that your listings do not mislead buyers or infringe Tommy Hilfiger’s intellectual property rights.

Please note that the offer of genuine goods for sale in certain countries where they are not authorised to be sold by the trade mark owner constitutes trade mark infringement.

Q: How did Tommy Hilfiger determine that my auction offered counterfeit goods or that were otherwise infringing?

A: Our determination was based upon the photographs (product details and style and the labelling and packaging), the title of the auction and the description of the goods.

We recognize it can be difficult to distinguish between genuine and counterfeit product, especially when buying online. Be cautious of buying any Tommy Hilfiger product from websites or sellers that offer substantial discounts and avoid any products claiming to be factory seconds or overruns.

You will find genuine Tommy Hilfiger product at Tommy.com, Tommy Hilfiger stores or authorised Tommy Hilfiger retailers.

Q: Why didn’t Tommy Hilfiger contact me directly before reporting my listing to eBay?

A: eBay is responsible for the items posted on its auction site. Given the volume of eBay listings featuring Tommy Hilfiger, it would not be practical for us to do so on every occasion.
Q: I believe my reported listing of Tommy Hilfiger product is authentic, how can I get my auction reinstated?

A: If you believe that your auction was incorrectly reported to eBay, please send an email to online(dot)brandprotection@tommy(dot)com with the following:

- Your seller ID and auction number;
- Clear photographs of the item(s) that appeared in the listing including all labelling, hang tags and packaging.
- Proof of the supply chain of the product such as receipts or a sales invoice from the supplier (optional).

If your item was incorrectly reported Tommy Hilfiger will inform eBay and request a reinstatement your auction.

Contact Information

For more information or contact details, please visit our web site at www.Tommy.com and search for the Customer Services section.