

# TigerDirect

TigerDirect was established to serve the needs of computer users, and today we are one of the industry's top computer and computer-product retailers. Our success has been built on a simple principle: take care of every customer like they were a member of our family. From the beginning, our top priority was to provide unmatched customer care and to help our customers understand how technology could help them. We've always invited intelligent, courteous men and women to staff our call center; to answer your questions, make recommendations and deliver solutions. We are proud of each and every member of our staff, because they make the difference.

Systemax Inc. is the exclusive owner of the TigerDirect mark and name. Systemax® has invested substantial sums of money in promoting its brands, websites, and companies. TigerDirect strives to protect its brands and intellectual property and to protect its customers from counterfeit products.

The use of TigerDirect's product photography and/or descriptions is strictly prohibited without the copyright owner's express prior consent. eBay members' listings that contain any copyrighted materials may be removed and penalties will be enforced to the fullest extent possible. eBay members may only use the TigerDirect name in reference to the product's place of purchase.

Most Common Types of Trademark Infringement:

1. Using the TigerDirect name, photographs and or product descriptions from the TigerDirect website or eBay page
2. Stating or implying the seller is in any way associated with or authorized by TigerDirect
3. Stating or implying that TigerDirect will honor product warranties in exactly the same manner as products bought directly from TigerDirect