

Sony Ericsson Mobile Communications AB



Sony Mobile is one of the leading companies in the smart phone industry, producing the XPERIA range of handsets. Sony Mobile produces mobile phones and accessories such as chargers, batteries, headsets and speakers. The XPERIA range also includes tablets. In February 2012, Sony Mobile became a wholly owned subsidiary of Sony Corporation (following the acquisition of Ericsson's share in the Sony Ericsson joint venture).

Counterfeits

Like many other popular brands, Sony Mobile's products are illegally copied and sold globally. These counterfeit products are often produced in a way which does not conform with the strict health and safety, environmental and quality standards set by local governments and Sony Mobile. Sony Mobile has a wide portfolio of intellectual property rights and is vigilant in enforcing these rights to prevent counterfeits reaching consumers.

Why was my auction stopped?

Counterfeit and infringing mobile phone handsets and accessories (of all major brands) are offered on eBay and other auction sites. Sony Mobile is an active member of eBay's VeRO programme and regularly monitors auctions. Auctions offering counterfeit or otherwise infringing products will be stopped.

Further action

Sony Mobile reserves its right to take further action against those responsible for the offer for sale and sale of counterfeit and infringing products.