

# SnugglyCat Inc - The Ripple Rug

We are a member of eBay's Verified Rights Owner Program. (VeRO). eBay's Verified Rights Owner (VeRO) Program works to ensure that items listed on eBay do not infringe upon the copyright, trademark or other intellectual property rights of third parties. This VeRO Participant page was created, as recommended by the VeRO Program, to provide you with information regarding our policies and procedures concerning our trademarks and copyrights. Auctions which infringe our copyrights or our trademark will be reported through eBay's VeRO Program. All infringements will be reported regardless of the intent; auctions may be cancelled for infringements that are unintentional or otherwise. I have elaborated in the following paragraphs the details of my policies related to trademark and copyright issues. If there are any further questions about my trademark or copyright policies, feel free to email me through eBay's contact system.

## **Why Was My Auction Ended?**

Within the guidelines of the VeRO Program, a legal rights holder can request the removal of eBay listings (active or ended) that infringe on their trademarks and copyrighted works.

SnugglyCat Inc takes great pride in the manufacturing its products of the best quality materials on US soil. Maintaining the integrity of our trademark and copyrights is a priority. Unfortunately, unscrupulous sellers on eBay are auctioning products bearing the SnugglyCat Inc and/or Ripple Rug trademarks, passing themselves off as genuine sellers of our product. Arbitrage and sale of these goods in any such case constitutes theft and fraud, crimes and civil actions punishable under federal and state laws with steep penalties. We will prosecute violators to the fullest extent of the law. Do not attempt to use software to Arbitrage our Amazon inventory, you will be caught. We will report you to all parties involved which will likely result in a banned from eBay and Amazon; not to mention shipping restrictions by Fedex and UPS for unlawful use of shipping services. We will prosecute.

## **Snugglycat Inc. and The Ripple Rug Trademark Information:**

SnugglyCat is a trade name, registered trademark and is registered in the United States Patent and Trademark Office. Ripple Rug is a trade name, registered trademark and is registered in the United States Patent and Trademark Office. The SnugglyCat Inc or Ripple Rug name/logo may not be used in conjunction with any pet products whatsoever. In other words, this trade name and logo design represents our product and may not be used by another to promote, sell, or describe other pet products. SnugglyCat's 'Ripple Rug' may not be resold using the registered trademark name and logo to identify them in any form. At no time should an ebay seller state that they are selling a NEW/UNUSED product other than SnugglyCat Inc. SnugglyCat Inc - 'Ripple Rug' is a member of eBay's Verified Rights Owner (VeRO) Program as stated above, and any and all infringing auctions will be reported through eBay's VeRO Program, and the infringing auction will be removed.

## **Snugglycat Inc. and The Ripple Rug Copyright and Trademark Information:**

All text in my auction description is our original work and is copyrighted. Copying our ad description and changing a few words, or rearranging the sentences, does not make it yours. Images which contain my registered trademark and logo are considered part of my ad description and are protected by copyright and trademark law. Copying our listing from our Amazon store and attempting to arbitrage our inventory shall be considered theft of

property and will be prosecuted to the fullest extent of the law. Infringements will be turned in through eBay's VeRO Program and also reported to Amazon for policy infringement.

All images, including background images and item images, are our original work and are copyrighted. They may not be used or taken for any reason. Use of our professional imagery to promote, describe or sell any products will be considered theft of intellectual property.

All logo designs including compressed and transparent images are our original work and are copyrighted. They may not be used for any reason.

Our products and policies can be viewed on our company websites: [www.snugglycat.com](http://www.snugglycat.com) and [www.riplerug.com](http://www.riplerug.com)

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