



Sixity, Inc. includes the Sixity, Sixity Auto, and Sixity Auto Direct eBay storefronts (collectively “Sixity Stores”). Our stores sell genuine, authentic name brand automotive and powersport parts, along with our own Sixity-brand of parts.

Sixity, Inc. is a member of the eBay VeRO Program and the owner of the Sixity family of trademarks, and all associated intellectual property rights. The intellectual property of Sixity may not be used without express written permission. Sixity protects its intellectual property rights and will take action against all infringers as part of our zero tolerance policy.

#### **FAQ:**

##### **1. Why was my auction shut down?**

The unauthorized or unlicensed production and/or sale of merchandise bearing Sixity marks, or marks confusingly similar thereto, is illegal. Any product that uses the Sixity name or logo is considered infringing. This also includes any reference to Sixity in the advertisement of the merchandise, including photos. Your auction was reported to eBay and shut down because the merchandise and/or advertisement of that merchandise appear to violate the intellectual property rights of Sixity.

##### **2. Why are others still allowed to sell these items?**

Sixity makes extensive efforts to police eBay auctions for any and all potentially infringing merchandise. However, some sellers may unintentionally be overlooked or are purchasing directly from Sixity. Please contact us at [info@sixity.com](mailto:info@sixity.com) with Ebay Item#'s; we check every item# sent to us. Thank You.

##### **3. May I use Sixity images, from eBay or your websites?**

No. Sixity images are protected by copyright and may not be reproduced. Sixity does not authorize the use of copyright images to unaffiliated third parties.

#### **4. Why do you care if I leverage your images?**

Sixity has a zero tolerance policy for the use of copyright images. Sixity, Inc. and associated brands have heavily invested for many years into providing customers detailed, high-resolution images to aid them in making purchasing decisions. All Sixity images are copyrighted, and Sixity will vigorously defend against stolen intellectual property including images.

#### **5. If I purchased an item from a Sixity Store, can I re-sell the item on eBay?**

Yes. It is legal to re-sell a genuine item that you purchased, in its original, unaltered form. However, it is impermissible to use Sixity copyrighted images to promote the sale of the item. In addition, you cannot use Sixity trademarks and logos to make your auction more appealing.

#### **6. What is your contact information?**

Please email Sixity, Inc. at [info@sixity.com](mailto:info@sixity.com) with any questions.