



Siser North America
12900 Hall Road Ste. 270
Sterling Heights, MI 48313
(866) 301-9409

About Us

Siser North America (a division of Siser s.r.l., Italy) is a manufacturer of high-quality, cuttable heat transfer vinyl, print and cut media, and pressure sensitive vinyl used by home decorators as well as large decoration facilities worldwide. Siser is dedicated to providing a premium experience and takes the protection of our intellectual property and trademarks seriously.

Trademarks

Siser North America holds the rights to several trademarks in connection with the brands: “Siser,” “EasyWeed,” “EasyPSV,” “StripFlock,” “EasyReflective,” “CADflex,” and “EasyPatterns”. These trademarks are protected under US law and Siser enforces its intellectual property rights through the eBay VeRO program and through litigation.

Any unauthorized use of Siser North America’s trademarks or logos without express written permission exposes sellers to an infringement claim and potential lawsuit.

Counterfeits

Siser North America actively works to ensure that items offered on eBay are legitimate and takes swift action against those who sell counterfeit products under the Siser trade dress. Sellers who are found listing unauthentic items under the Siser brand name will face an infringement claim and possible criminal and civil penalties.

Suspicious of counterfeit Siser material on eBay should be reported to e-commerce@siserna.com.

Product Guarantees

Siser North America makes no guarantee that products sold on eBay will be genuine and free from defects, except for items sold by Authorized Distributors.

Any Siser products purchased from an unauthorized vendor, counterfeit or otherwise, are not covered by manufacturer warranties or guarantees and Siser North America is under no obligation to authenticate these items.

For more information on Siser North America, EasyWeed, and other Siser products, please visit www.siserna.com.