

Sidearm Cricket Ball Throwers.

## THE QUICKEST WAY TO BOOST YOUR BATTING AVERAGE

Whatever standard and format of cricket you play, the NEW Generation SIDEARM<sup>®</sup> can help you become a better batter!

SIDEARM<sup>®</sup> offers high quality batting practice with pace, bounce, swing and seam. With a SIDEARM<sup>®</sup> one person can replicate all the rhythm and trajectories of a pro bowler.

Created by me, Frank Thorogood, The Sidearm is still owned and distributed by my company Thorogood Ball Throwers Ltd.

The Sidearm is MADE in Suffolk United Kingdom.

Since discovering cheap fake Sidearms on eBay we have started enforcing our trademark and patent for Sidearm. We will not tolerate customers being sold an inferior product believing it to be one of our legitimate Sidearms.

As an eBay VeRO Program member, we at Sidearm review items for sale on eBay daily. We sell to authorized dealers only and does not sell seconds, damaged goods or "variants".

We are incredibly proud of our Sidearms and the warranties we provide for our full product range of CLUB PRO and ELITE Sidearms.

Thorogoods Ball Throwers T/A Sidearm will use eBay's VeRO program to report the listing(s) of any auctions it considers infringes its rights in any territory in which product is offered for sale or delivery. Sidearm cannot assist in the reinstatement of any auctions or eBay accounts which have been terminated by eBay following a legitimate request by Sidearm in any territory. Sidearm works to ensure that all unauthorized uses of its intellectual property are removed from eBay. When an auction listing that improperly uses Sidearm trademarks and/or patents comes to its attention, Sidearm reviews the matter and takes appropriate action. However, because of the high volume of merchandise for sale on eBay, it is difficult to identify and remove every unauthorized item. The fact that others are selling products that infringe our intellectual property rights does not give you the right to do so. Similarly, the fact that a product is being sold on eBay is in no way a guarantee that it is a genuine, authorized Sidearm product. It is legal to re-sell a genuine Sidearm product that you purchased, in its original, unaltered form in the territory in which you bought it and you may use Sidearm trademarks to describe such items

As a seller, you have a responsibility to ensure that your actions do not violate the intellectual property rights of another. Ignorance that it is a violation of any country's trademark, patent or copyright laws is no excuse.

If you have other questions, please send to: info@sidearm-cricket.com provide us with the eBay item number, which appears in the message sent to you from eBay.

We welcome information on the sale of counterfeit Sidearm merchandise and keep the identity of our informants strictly confidential.

I Francis Thorogood is the registered proprietor of the Sidearm trade marks, design marks, patents and copyright material, registered here in the United Kingdom and Ireland, in relation to Sidearm PRO Sidearm CLUB and Sidearm ELITE. For more information relating to our IP marks, please refer to the Intellectual Property Office's website (www.ipo.gov.uk).

Thorogood Ball Throwers T/A Sidearm is a member of the VeRO Programme and this allows us to report and remove listings that infringe our rights. Additionally, should we require, we are able to request and obtain users personal seller information. We monitor eBay on a daily basis, identifying and removing auctions which we believe infringe our rights. We take the protection of our intellectual property rights extremely seriously and thus we take action, as and when necessary, against users that we find manufacturing, selling, or advertising for sale counterfeit products. Information For The Buyer: Counterfeit products can often be of very high quality and thus it can be difficult for buyers to tell whether products on sale are genuine. Unfortunately, there are many infringing items on eBay and it can be difficult to track them all down and remove them as soon as they are placed on eBay. We cannot guarantee the authenticity of any Sidearm item being sold on eBay.

We welcome any information regarding the sale of counterfeit Nike products. You can contact us by email at <u>info@sidearm-cricket.com</u>.

We are a small company and will ALWAYS respond to your emails.

Information For The Seller: If you are considering re-selling any of our products on eBay, then this is perfectly fine, so long as it is sold on in its original form, without any alterations.

It is an offence to offer, sell or have in possession for distribution, item's that infringe trade mark registrations (Trade Marks Act 1994). If you have a query regarding an auction we have removed, please provide details of the auction number, auction description and your eBay user ID and contact us at info@sidearm-cricket.com