

Software & Information Industry Association (SIIA) - Intellectual Property Protection Division

About SIIA

The Software & Information Industry Association is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to the leading companies that are setting the pace for the digital age.

About SIIA's IPPro Division

SIIA's Intellectual Property Protection Division conducts a comprehensive, industrywide campaign to protect and enforce the intellectual property rights of participating software and content companies. The proactive campaign is premised on the notion that one must balance enforcement with education in order to be effective.

About SIIA's Participating Software and Content Companies

SIIA's membership consists of a variety of businesses including but not limited to publishers of software, educational materials, tests, books, magazines, newspapers, and online content.

Frequently Asked Questions

Q-Why was my listing removed?

A-Removed listings are most likely ended because we believe the item being sold was either counterfeit, sold separately from a bundle that it was a part of, sold in violation of its end user license agreement, or otherwise consistent with items that violate the copyright of one of our Member companies.

Q-Why was I able to post my listing on eBay if it is infringing?

A-Due to the sheer volume of items listed, eBay is unable to screen all incoming listings for unauthorized items. These items may be subject to removal if they infringe on a copyright owner's intellectual property.

Q-Why are other people allowed to list the same items as the ones I had removed?

A- We attempt to review all listings and single out none. The time frames in which they are reviewed, removed, reinstated etc. are not always the same and depend on many factors. Please feel free to send us any listings which you feel infringe and we will review them.

Q-What will happen if I re-list the item that was removed?

A-Sellers who repeatedly infringe on the copyrights and trademarks of others may be subject to a range of actions. Please review eBay's policies and procedures for selling items. Sellers of infringing items may potentially have legal action taken against them by the copyright holder or their representative companies.

Q-Why didn't SIIA contact me directly before requesting that eBay take the listing down?

A-Due to the high volume of eBay listings and, unfortunately, the high volume of infringing listings, it may not be possible to contact every seller directly before reporting an infringement to eBay's VeRO program.

Q-Will SIIA verify the authenticity of an item for me?

A-No. Questions regarding the authenticity of a product for a potential buyer on eBay should be directed to the company who originally makes that product.

Q-How do I contact SIIA's IPPro Division?

A-Please email us at enforcement@siia.net.

For more information on SIIA please visit: <http://www.siia.net>
<http://www.siia.net/Divisions/IPProtection-Services>