

The Royal British Legion

We constantly monitor eBay for products that infringe our trade mark because we appreciate the general public should be made aware of those products which are being sold in breach of our trade mark. As an organisation we take a firm and consistent approach against products which infringe our trade mark.

Your listing has been removed from eBay as your products infringe the trade mark of The Royal British Legion ("the Charity"). The Charity's 2-petal poppy is a registered trade mark and should not be used without permission nor without a signed contract in place. The Charity has a range of authorised products which are sold through its online Poppy shop and official eBay shop as well as its corporate partners, raising vital funds on its behalf.