



Rough Country is an industry leader in after-market vehicle accessories. Headquartered in Dyersburg, TN, we pride ourselves on USA design and manufacturing. We are known for well-priced after-market off-road upgrades and accessories with best-in-class customer support and experience. In addition to our quality products, we offer unbeatable customer service. Our team is passionate about off-roading and committed to providing our customers with the best possible experience.

As an active participant in the eBay VeRO program, we work diligently to protect our reputation for providing the highest quality products and services. This means we work hard to prevent counterfeits and knock-offs using our trademark from appearing on the market. We want our customers to know they are getting the real deal when they purchase something from an authorized dealer or us.

To protect our intellectual property, we have registered trademarks in many countries, including but not limited to the United States, Canada, and China. Our name, logo, photographic images, videos, and item descriptions on our websites, content sites, and catalogs are protected by state, federal, and international laws and may not be used without our permission.

As part of our commitment to protecting our intellectual property, we regularly review items for sale on eBay. If we find an auction that uses our copyrights or trademarks without authorization, we notify eBay and request that they take appropriate action following their user policies. This may include removing the auction from the eBay website.

At Rough Country, we take pride in our reputation and ability to provide quality products and services that our customers can trust. Therefore, we will not honor warranty claims, promotions, and/or refund requests involving products purchased from unauthorized sources.