



Rasasi Perfumes UK/EU

Oriental & Occidental (French)

Rasasi Perfumes Industry LLC is a family owned business in Dubai, founded in 1979 by visionary Abdul Razzak Kalsekar.

Rasasi's aggressively growing geographical footprint includes 195 elegantly-designed stores in leading malls and prime market locations across the GCC (UAE, KSA, Oman, Kuwait, Bahrain and Qatar). Rasasi Oriental & Occidental products are exported to more than 60 countries across the globe including UK & Europe through a strong distribution network, supported by a state-of-the-art manufacturing facility in Jebel Ali Free Zone, Dubai.

Rasasi are protected as registered trademarks in many countries around the world including the UK and Europe. The business trade names, trademarks, designs and unique beauty formulations are important and valuable business assets. Our trade name, brands and logos help customers identify the source and reputation of our products worldwide and distinguish us from our competitors. The improper use of any listed trademarks is prohibited. Consequently, if you undertake any unauthorized use of them, it may result in legal actions against you.

As an eBay VeRO Program member, Sama Perfumes will monitor eBay auctions and "Buy it now" sales to protect Rasasi trademarks.

Rasasi is a member of the VeRO Programme and this allows us to report sellers/listings that infringe our rights.

Cosmetics are not suitable for sale as a used/tampered item. Resale of an unused item is subject to European cosmetics regulations which specify provision of ingredients and "best before" guidelines. Since problems can arise related to the manner in which a product has been handled (temperature, period of time stored) our returns policy is restricted to products sourced directly from us or our authorised distributor Sama perfumes.

Copyright and trademark infringement:

We monitor eBay in order to identify and remove sellers/products which we believe infringe our rights. We view protection of our intellectual property rights as an essential element in protecting our customers and reputation. We take action, as and when necessary, against users manufacturing, selling, or advertising for sale counterfeit products or goods not authorised to be sold in Europe.

Frequently Asked Questions

Q: Why was my auction suspended?

A: Your auction was suspended because Rasasi are of the opinion that the product(s) in question that you were selling infringe(s) its intellectual property rights. Obviously, given the nature of auction sites, decisions regarding whether an item may infringe Rasasi's rights must be based on your auction's title, description, and/or photographs.

Q: Why does Rasasi care if I sell a single piece of unauthorized Rasasi product? After all, I am just a small time seller ...

A: Rasasi has expended considerable resources to develop and maintain a reputation for providing the highest quality products to its customers. Through the auction of counterfeit/infringing merchandise, people attempt to trade off of Rasasi's well-earned reputation. These actions cause Rasasi damage, as many auction site customers may attribute inferior counterfeit/knock-off products to Rasasi, and that is both unfair and illegal. Therefore, the widespread sale of unauthorized products can harm companies like Rasasi enormously, and Rasasi treats that very seriously.

Q: What if I did not realize that I was infringing Rasasi intellectual property rights?

A: Even if your ad was an accident or a mistake, you can still be held liable for infringement under copyright or trademark laws. Every seller has a responsibility to ensure that his sale does not infringe upon another intellectual property rights.

Q: Can Rasasi verify the authenticity of products for sale on ebay/auction platforms?

A: No. Rasasi is unable to verify or guarantee the authenticity of any items for sale on auction sites, nor can Rasasi guarantee the quality of such products unless sold by Sama perfumes. If you believe that another member is selling counterfeit Rasasi products, you may send an email to admin@samaperfumes.co.uk identifying the seller and the particular auction in question.

Q: How can I determine whether an item for sale is authentic Rasasi products?

A: The only way to ensure that you are purchasing authentic Rasasi oriental & occidental products is to purchase the goods directly from Sama perfumes Ltd or from an authorized Rasasi Licensee. However all authentic Rasasi items have UK distribution details printed on the packaging.

Q: I'm just a seller. Why doesn't Rasasi go after the manufacturer and/or distributor?

A: Rasasi does pursue the manufacturers and distributors of products which infringe its trademarks. However, under the law, the seller, as well the manufacturer and the distributor of such products, is responsible for trademark infringement. It is trademark infringement to sell a product containing markings which are likely to lead prospective customers to believe they were receiving a genuine Rasasi product. Rasasi would appreciate receiving information about where you bought the product you listed so that we can further investigate them.

INFORMATION

To eBay Buyers:

Rasasi is committed to develop and maintain a reputation for providing the highest quality products to its customers. We sell our products through a secured supply chain. Products purchased through unauthorized dealers are not guaranteed by Rasasi, nor will we honor promotions or returns from unauthorised dealers. The only way you can be certain that you are buying genuine and compliant products is to buy from Sama perfumes Ltd ebay store or from an authorized Rasasi Licensee.

Counterfeit products can often be presented in a way that makes it difficult for buyers to tell whether the products on sale are genuine. However, all Rasasi products are sold under strict European Regulation and are required to have an imprint from the authorised distributor as well as carry batch coding to determine date of manufacture. The only way to ensure that a Rasasi oriental & occidental product is genuine is to buy direct from Sama perfumes or to locate the printed UK distribution details on the packaging as found below.

Distributed by Sama Perfumes Ltd

B'ham B9 5BU England UK

info@samaperfumes.co.uk

Thank you



Rasasi Trademarks / Logos
Few examples of counterfeit / fake / copy

