

## **mira**

Quanovate Tech Inc. is the creator of Mira Fertility, the world's first fertility testing system to test, display, and track actual hormone concentrations. By leveraging the latest developments in digital health, machine learning, and AI-based analysis, we're advancing home health, making tracking simple and more accurate. As a global leader in fertility testing and technology, we are dedicated to improving people's lives, and making products that empower people to become more actively involved in managing their health.

As a member of the eBay VeRO Program, our goal is to protect eBay customers from unauthorized or counterfeit listings and to enforce the proper use of our intellectual property. This is critical to ensuring product safety and satisfaction for our customers. Any listings that impermissibly use our intellectual property may be brought to the attention of eBay for further action, including the possible removal of the listing.

### **Trademark Infringement**

Quanovate Tech Inc. is the legal owner of mira® in numerous jurisdictions throughout the world. As such, Quanovate Tech Inc. is entitled to take legal action against any unfair use of our intellectual property, rightfully and lawfully, and to prohibit others from using our registered trademark in connection to the same or similar products being offered in the jurisdictions covered by our registered trademark.

### **Copyright Infringement**

Quanovate Tech Inc. owns copyrights in photographs and other images displayed on our official mira® websites and in authorized published marketing materials.

### **Why Was My Listing Singled Out?**

Due to the high volume of merchandise for sale on eBay, it is difficult to identify and remove every infringing listing. If it appears we have not yet acted against an infringing listing, that does not mean we will not act.

### **Contact Quanovate Tech Inc.**

If you believe that your item should not have been removed, please do not re-list it. Instead, we request that you contact mira's brand management team at [mira@DHSmed.com](mailto:mira@DHSmed.com) with any further questions.

Please include the following in your email:

- Your Seller Name
- Your Corporation Name and Contact Information
- Listing # on the inquiry
- Contact Information for where you purchase mira products from

### **FAQs Q: Why was my auction removed?**

**A:** Possible reasons for termination include the sale of counterfeit Mira merchandise, use of copyrighted images without Mira's permission, or misuse of a Mira registered trademark. Mira regularly monitors the Internet for violations of its intellectual property rights. Mira notifies eBay of auctions which violate Mira's intellectual property rights. eBay then takes the necessary action to comply with our notice, including removing the auction from eBay.com without prior notice.

**Q: Why was my auction removed while many other auctions offering similar Mira products for sale remain active?**

**A:** Be assured that you have not been singled out. However, due to the high volume of Mira products being offered on eBay, it is difficult to remove every infringing auction. If you find auctions violating Mira's rights or eBay's policies, please report them by providing the appropriate Seller ID to our brand management team at [mira@DHSmed.com](mailto:mira@DHSmed.com).

**Q: May I use Mira images, from www.Miracare.com or from an authorized sellers site?**

**A:** No. Mira images are protected by copyright and may not be reproduced. Mira does not authorize the use of copyright images to unaffiliated third parties.

**Q: What if I did not know that my item was counterfeit?**

**A:** As a seller, it is your responsibility to ensure that the items you list for sale are authentic.

**Q: Can Mira verify the authenticity of my Mira product?**

**A:** Mira is unable to verify the authenticity of any product not purchased directly from mira, we have no authorized re-distributors on eBay.

**Q: I believe I purchased counterfeit Mira merchandise on eBay. What should I do?**

**A:** First, contact the seller directly and ask for the appropriate resolution (i.e., a complete refund). Second, contact eBay for guidance about how to proceed forward.

**Q: Why didn't you contact me before terminating my auction?**

**A:** Due to the large volume mira items for sale on eBay, it is not possible to contact and follow up with each seller to ensure that appropriate action is taken.