



## **VERIFIED RIGHTS OWNER (VeRO) – POEDAGAR PARTICIPANT PROFILE**

Our participation in eBay's Verified Rights Owner, or VeRO, program is intended to provide members of the eBay community with useful information to consider when buying POEDAGAR watches, and about how protecting our intellectual property rights relates to you.

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Being able to give customers confidence in the quality of our timepieces is a priority for us - we would like every customer to be happy with their purchase.

In addition to this, we would also like customers to feel confident that any impact our watches have on the environment has been properly recorded and monitored, and that we fulfil our obligations as a responsible brand.

Listings for counterfeit and unauthorised POEDAGAR watches affect our ability to achieve these objectives.

With this in mind, we have implemented several measures to help you easily identify a genuine POEDAGAR when shopping online.

### **A POEDAGAR LISTING ON EBAY IS LIKELY TO BE COUNTERFEIT OR AN INFRINGEMENT IF IT:**

- includes images of watches bearing the POEDAGAR name but does not include the brand name in the description or title.
- includes images of watches bearing the POEDAGAR name and/or in a POEDAGAR branded box but does not include an EAN number.
- includes an EAN number that does not start with either **5065** or **5070**.
- shows an image of a POEDAGAR branded box that has no barcode on the reverse.

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Thank you for your interest in the POEDAGAR brand.

**POEDAGAR**

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