

## PAPARAZZI, LLC

Paparazzi, LLC (“**Paparazzi**”) has exclusive rights, under US copyright law and US trademark law to certain intellectual property (“**Paparazzi IP**”). Paparazzi has not granted and will not grant any third party a license to use its intellectual property, except for its Paparazzi independent consultants (“**ICs**”) who are granted a limited license pursuant to the terms of Paparazzi’s policies and procedures (the “**Policies and Procedures**”). The Policies and Procedures restrict the way that ICs may use the Paparazzi IP.

Paparazzi takes the protection of its intellectual property very seriously and will take action to enforce its intellectual property rights across third party platforms, including eBay, by submitting take down requests regarding any items for sale on eBay which infringe upon its rights.

Please see the below for a summary of Paparazzi’s intellectual property rights.

### Copyrights:

Paparazzi owns its photographs, and as the owner of the copyrights for the photographs, has the exclusive right to the photographs. The photographs are widely used by Paparazzi and the ICs (under license) through the online marketing, promotion, and sales of Paparazzi jewelry. These copyrighted photographs are of substantial commercial value to Paparazzi. Any use of these photographs on eBay, or other platforms, will be considered a willful infringement of such copyrights.

### Trademarks:

Paparazzi owns exclusive rights to the below trademarks. Any use of the below trademarks by any eBay user will be considered a willful infringement of Paparazzi’s trademark rights, which Paparazzi will take immediate action to enforce.

<u>Mark</u>	<u>Reg. No.</u>	<u>Goods</u>	<u>First Use</u>
	4248520	Class 014: Bracelets, necklaces, rings, earrings and brooches. Class 026: Hair clips, hair bows	12/2010
PAPARAZZI	4248484	Class 014: Bracelets, necklaces, rings, earrings and brooches. Class 026: Hair clips, hair bows.	12/2010
EMPOWER ME PINK	5021202	Class 041: Training services in the field of	03/2013

		direct marketing of jewelry and fashion accessories	
BLING SECURITY	4665819	Class 025: Clothing, namely, hats, shirts and jackets	08/2013
PAPARAZZI	5685329	Class 035: On-line retail store services featuring jewelry and hair accessories	12/2010
ZI COLLECTION	Common law only		01/2018
\$5 BLING	Common law only		01/2012
FEED YOUR \$5 HABIT	Common law only		01/2012