

# Orielle – milk & sass

Our brand milk & sass takes protection of its designs, copyrights and trademarks seriously. We enforce our intellectual property rights, including but not limited to its trademarks and copyrights and we own the exclusive right to use all intellectual property.

We tightly monitor our retail channels, and our goal is to prevent any form of counterfeit and trademark infringements of our IP on all Internet platforms. We would like to categorize our IP under these three categories:

- 1. Copyright:** We have a global exclusive copyright on the rights to all of the images and text that appears on [www.milkandsass.com](http://www.milkandsass.com) and all pre-authorized selling platforms. We do not permit unauthorized reuse of images or text nor the use of base images or text that have been altered without our explicit permission.
- 2. Trademark:** Milk & Sass and affiliated trademarks are registered in more than 24 International countries including, but not limited to, the USA, UK, China, Japan and European Union countries. This trademark applies under all applicable international trade agreements and may not be used without permission. Further our trademarks have been filed with the US Customs and Border Protection (CBP) and authorized goods imported into the US will be seized.
- 3. Patents:** Our Milk & Sass brand designs are strictly protected by registered design patents in many countries around the world including, but not limited to, the USA, UK, China, Japan and European Union countries. Only our authorized sellers are entitled to our general branding, logos and marketing materials.

Any use of the milk & sass brand trademarks, designs or patents without our express written permission is prohibited and subject to prosecution.

If you have questions concerning milk & sass intellectual property rights, please send correspondence to [info@milkandsass.com](mailto:info@milkandsass.com)