Orange USA

The Orange name, logo and trademarked crest are widely recognized symbols of high quality, innovation and dedication to customer service.

Orange strictly controls the right to use the Orange name, logo and trademarked images including our original logo typeface, crest, logo and original product photographs with regard to the sale of Orange products. Orange is the owner of the copyrights in all pictures, text and graphics on the Orange website. Orange is aware that unauthorized sellers often promote the sale of Orange products by unlawfully copying some or all of these protected materials. Again, such copying is strictly prohibited by federal law, and will not be tolerated by Orange. Orange is a member of the eBay VERO Program and strictly enforces proper use of its trademarks, services marks, and copyrights. Orange has expended considerable resources to develop and maintain its reputation for providing the highest quality products and services to its customers. In an effort to protect and preserve its intellectual property rights, Orange regularly monitors the Internet, including auction sites, in order to address the infringement of its rights. Through the auction of improperly represented merchandise, or the unauthorized use of Orange trademarks and copyrights, posters attempt to trade off of Orange’s well-earned reputation. These auctions not only cause monetary damage, but also damage Orange’s reputation. In order to protect consumers, as well as the Orange brand and reputation, Orange must be vigilant in protecting the goodwill associated with the Orange name and must take action to ensure that online infringing auctions are ended. If you have received a notification from eBay that you must withdraw your auction, it is because we believe that your unauthorized auction of a product unfairly trades upon Orange goodwill. Your auction was suspended for one or more of the following reasons:
- Your auction constitutes trademark infringement as you are using the Orange trademark without authorization.
- Your auction implies an association or affiliation with Orange as you are directly linking to, or directing users to its websites (www.orangeamps.com) without authorization.
- Your auction constitutes copyright infringement as you are incorporating copyrighted images from its websites (www.orangeamps.com) or from Printed Material. Please be advised that Orange USA values its intellectual property and takes its protection seriously. Any auctions, or offers for sale, that infringe upon, or violate Orange USA rights, will be pursued. Please contact Orange USA for further information.