

# N.V.E., Inc.

NVE is the manufacturer and seller of numerous well-known nutritional supplement products, including the famous STACKER 2, The World Strongest Fat Burner™.

NVE is a member of eBay's VeRO program. NVE strictly enforces its intellectual property rights, including trademarks, trade dress, and copyrights, against unauthorized use. NVE does not permit or authorize the use of any of its intellectual property on eBay. The photographic images appearing in NVE advertising and marketing materials, and on NVE websites, are protected by copyright, and may not be used without the express written consent of NVE. Further information regarding eBay's intellectual property guidelines may be found on eBay at <http://pages.ebay.com/help/tp/programs-vero-ov.html>.

## **Frequently Asked Questions:**

### **Q: Why was my auction removed?**

A: If your auction was removed in response to a request from NVE, it means that the item or an element of the auction listing infringed upon rights owned by NVE.

### **Q: Why did eBay allow me to submit an infringing auction listing?**

A: eBay does not prescreen auction listings, and does not verify that a seller has the right to sell a listed item.

### **Q: Why has NVE terminated all auction listings selling infringing products?**

A: While NVE vigorously enforces its rights, it is possible that some infringing auctions may escape our immediate attention. Nevertheless, the fact that others may be engaged in the sale of infringing products does not give you the right to do the same. Further, the existence of other infringing auctions does not prevent NVE from ending those auctions about which it does become aware. If you wish to report an active eBay auction listing that infringes upon NVE rights, please send the information along with the seller name and the eBay item number to [infringement@ebay.com](mailto:infringement@ebay.com), or use the Contact Member feature to send the above information to NVE (eBay username: nve-usa).

### **Q: Why does NVE enforce its rights against eBay sellers?**

A: NVE works hard to preserve the integrity of its name, its products, and related goodwill, including its copyrights, trademarks, and trade dress. The auction of infringing merchandise may cause damage to NVE reputation. For example, consumers may purchase infringing products through eBay, and then attribute the inferior quality of such goods to NVE. NVE must therefore vigilantly protect the goodwill associated with its name and products by ensuring that any online auctions of counterfeit or infringing goods are terminated.

### **Q: I reported an infringing eBay listing. Can you tell me what happened?**

A: NVE investigates numerous reported infringements each year. As the results of such investigations are confidential, NVE cannot provide third parties with information concerning the disposition of any reported infringements.

### **Q: Can I use NVE trademarks, images, artwork, or copy to make my listing more appealing?**

A: No. The use of copyrighted images, artwork, or text owned by NVE may wrongly and misleadingly imply that your listing is authorized, sponsored, or approved by NVE in violation of state and federal law. Further, the use of trademarks as keywords to drive traffic to your listing may violate trademark laws and eBay policy (see <http://pages.ebay.com/help/policies/keyword-spam.html>).

**Q: What if I was unaware that I was infringing upon NVE intellectual property rights?**

A: Innocent intent is not a defense under federal or state trademark statutes or federal copyright law. You have a responsibility to ensure that your actions do not violate someone else intellectual property rights.