

NIC INDUSTRIES, INC.

NIC Industries, Inc. (“NIC”) is a member of the eBay VeRO Program and one of the world’s leading manufacturers of protective coatings. NIC is the holder of numerous United States trademarks, including but not limited to CERAKOTE, CERAKOTE FX, CERAKOTE GLACIER, CERAKOTE RAPID CERAMIC, GET YOUR COAT ON, and FINISH STRONG. NIC uses its trademarks in connection with a variety of products, including but not limited to coatings and products for restoring the look and functionality of automotive and home goods.

NIC is diligent in protecting its trademarks and other intellectual property rights, such as pictures and videos of NIC products that appear on NIC’s websites. NIC will use eBay’s VeRO Program to assist it with the protection of those rights and will report any auction listings that NIC has reason to believe are infringing upon, or may infringe upon, NIC’s rights. The popularity and quality of NIC’s products is widely known and has caused other third parties to attempt to benefit from NIC’s goodwill and consumer recognition by offering products for sale that may imply some relationship to NIC or its brands, when in fact there is no such relationship or other authorization to use NIC’s intellectual property. Because unauthorized sellers of NIC products and/or sellers of counterfeit and “knock off” products that attempt to use the NIC brands or otherwise confuse consumers into thinking that the products were manufactured by NIC cause damage not only to NIC but also to the consumer, NIC will be diligent in reviewing eBay auction listings and working to get unauthorized uses of NIC’s trademarks and other intellectual property removed from the site.

Note to Buyers. Unless the product(s) that you are purchasing is being purchased from NIC or an authorized retailer, you are taking a risk that the product(s) that you are purchasing are counterfeit.

Note to Sellers. NIC believes that all sellers on eBay have a duty and obligation to ensure that their auctions do not violate any third party’s intellectual property rights, including NIC’s.