



MOVADO GROUP

The Movado Group owns leading luxury and fashion timepiece, jewelry, and accessories brands, including Movado®, Ebel®, Concord®, Olivia Burton® and MVMT®. The Movado Group is also the worldwide licensee of Coach®, Tommy Hilfiger®, Hugo Boss®, Lacoste®, and Scuderia Ferrari® watches and, for some licensors, jewelry.

Unfortunately, like other famous makers of Swiss watches and other quality timepieces, jewelry, and accessories, the Movado Group's and its licensors' designs are targeted by individuals and companies looking to profit from our success by producing and selling counterfeit products, unlawfully using our promotional materials, and/or engaging in other unauthorized sales practices.

The criminal actions of these individuals and companies harm not only you and us but also the world at large. Several reports have shown that hundreds of billions of dollars and hundreds of thousands of jobs are lost each year due to counterfeiting, profits made from selling counterfeit products are funneled into terrorism and organized crime, and counterfeiters often make their products using child and slave labor. The Movado Group has established numerous brand protection programs aimed at combatting the production, supply, and sale of counterfeit and grey market products worldwide.

Purchasing products from auction sites and unauthorized sellers is always at the buyer's own risk. Buyers will find genuine products on our and our licensors' official brand websites and other authorized retailers. The only way to ensure that an item is an authentic product is to buy it through us, our licensor, or an authorized retailer.

THE MOVADO GROUP DOES NOT SELL AND DOES NOT AUTHORIZE OTHERS TO SELL GENUINE MOVADO GROUP OWNED OR LICENSED PRODUCTS ON EBAY.

WE DO NOT OFFER ANY WARRANTY FOR PRODUCTS PURCHASED ON EBAY.

THE MOVADO GROUP CONSTANTLY MONITORS AND REMOVES LISTINGS OFFERING COUNTERFEIT PRODUCTS AND INFRINGING ON OUR OR OUR LICENSORS' RIGHTS.

The following additional information about our brands, our intellectual property, and our practices may be helpful to you:

MOVADO

Recognized for design innovation and excellence, our Movado brand has earned more than 100 patents and 200 international awards, and Movado® watches are in the permanent collections of museums worldwide. Movado® is the hallmark of some of the most famous timepieces ever created, notably the Museum® Watch with its celebrated single dot dial:



The iconic Museum® dial is a registered trademark worldwide along with many other registered marks, including Movado®, Movado Bold®, and Movado Modern Ahead of Its Time®. In addition, we have registered certain design rights.



Celebrated for its iconic bracelet design with signature wave-shaped links, our Ebel brand continues to create luxury timepieces that embody contemporary elegance with subtle, yet exquisite detail. Ebel® is a registered trademark worldwide along with many other registered marks, including the above logo design, the interlocking 'e', 1911®, Architects of Time®, Beluga®, Discovery®, Ebel Brasilia®, Onde®, and Classic Wave®. In addition, we have registered certain design rights.



Through fresh designs and bold campaigns, our Concord brand marries the brand's rich heritage with current trends, all in a smoothly streamlined manner that reflects the very definition of the word "concord", meaning harmony. Concord® is a registered trademark worldwide along with many other registered marks, including the above logo design, Bennington®, C1®, C2®, Carlton®, Concord Centurion®, Concord Mariner®, Concord Royal Mariner®, Delerium®, Impresario®, La Scala®, Passion®, Saratoga®, Sportivo®, and Veneto®. In addition, we have registered certain design rights.



Our Olivia Burton brand takes inspiration from vintage finds and the latest catwalk trends to products with extraordinary attention to detail. Olivia Burton® is a registered trademark worldwide along with many other registered marks, including the bird logo. In addition, we have registered certain design rights.



Inspired by the go-getters, the innovators, and the dreamers our MVMT collections are built for adventuring, creating, and daring to disrupt the norm. Above all else, MVMT is driven by its ultimate mission: to inspire consumers to live life on their own terms. MVMT® is a registered trademark worldwide along with many other registered marks, including the bowtie logo and Everscroll® for eyewear. In addition, we have registered certain design rights.

FAQ's

Q: Why has my eBay listing been removed?

A: The Movado Group is a member of eBay's Verified Rights Owner (VeRO) program. We report listings to eBay if the items being sold appear to be counterfeit or the listing otherwise violates our intellectual property rights (including the use of our official product images and promotional materials).

As a seller, it is your responsibility to ensure that the goods you are selling are authentic and that your listings do not mislead buyers or infringe the Movado Group's intellectual property rights.

Please note that the offer of genuine goods for sale in certain countries where they are not authorized to be sold by the trademark owner constitutes trademark infringement.

In addition, it is fraudulent to represent that product sold by unauthorized retailers, even if that product once was genuine goods, is backed by Movado's international warranty.

Q: How did the Movado Group determine that my listing offered counterfeit goods or otherwise infringed the Movado Group's intellectual property rights?

A: Our determination was based upon the photographs (products and packaging as well as other relevant details), the title of the listing, and the listing details.

We recognize that it can be difficult to distinguish between genuine and counterfeit product, especially when buying online. Buyers should be cautious of any Movado Group product from websites or sellers that offer substantial discounts and avoid any products claiming to be factory seconds or overruns. If it's too good to be true it probably isn't!

You will find genuine Movado Group products, backed by our international warranty, at Movado.com, MovadoCompanyStores.com, ebel.com, concord.ch, oliviaburton.com, mvmt.com, and other authorized retailers found through the Store Locators on our official websites.

Q: Why didn't the Movado Group contact me directly before reporting my listing to eBay?

A: eBay is responsible for the items posted on its site. Due to the high number of eBay listings and eBay's VeRO program procedures, it is not practical for us to contact each seller directly.

Q: Why did eBay allow my listing to be posted if it was against the law?

A: eBay has stated that they cannot conduct a comprehensive review of every auction or listing before it's posted. eBay will take action if the listing is reported as offering a counterfeit or infringing item.

Q: What if I thought my merchandise was authentic?

A: Movado Group products are sold through a network of authorized retailers who are not permitted to sell outside our distribution network. If you induce one of these sellers to sell outside the Movado Group distribution network (e.g., to you), you are tortiously interfering with our contractual rights.

It is YOUR responsibility to ensure that your activities do not in any way violate the intellectual property or other rights of others. Ignorance of the law or lack of intent is not a defense.

Q: Can I list an item if I expressly say that it's 'Movado inspired,' 'Not Genuine,' 'Fake' or a 'Knock Off'?

A: No. The manufacture and/or sale of counterfeit goods is illegal. A disclaimer about the authenticity of the goods does not relieve a seller from liability.

Q: Can I use the word 'Movado,' 'Museum' dial, 'Ebel,' 'Concord,' 'Olivia Burton,' or 'MVMT' in an auction heading even though I'm not selling a Movado Group item?

A: No. This confusing practice of enticing buyers, referred to as "initial interest confusion," is a form of trademark infringement, even though consumers may ultimately realize the goods offered for sale do not originate from the Movado Group.

Q: Can I use an image from one of the Movado Group's websites or the Movado Group's promotional materials (including packaging and warranty cards) on my auction?

A: No. Any unauthorized use of our images and promotional materials is impermissible and will result in the listing or the account being suspended or cancelled.

Q: Why was my listing removed while many other listings selling Movado Group items for sale remain active?

A: Your listing was one of many cancelled during a routine search. Due to the volume of items offered and the way eBay works, however, it is impossible to ensure that infringing listings never appear on eBay.

Q: I believe my reported listing is authentic. How can I get my listing reinstated?

A: If you believe that your listing was incorrectly reported to eBay, please contact us with the following information:

- Your seller ID and auction number;
- Clear photographs of the item(s) that appeared in the listing including all labelling and packaging materials;
- Proof of the supply chain of the product such as receipts or a sales invoice from the supplier.

We cannot respond without this information. If after reviewing this information we determine that your item was incorrectly reported we will inform eBay and request a reinstatement of your listing.

Q: Will the Movado Group verify the authenticity of merchandise purchased or offered for sale on eBay? What if I have purchased a counterfeit item?

A: No. Movado Group does not sell and does not authorize others to sell genuine Movado Group products on eBay. Products purchased on eBay are not covered by Movado Group's international warranty. If you purchase a product on eBay you do so at your own risk. The only way to guarantee that you are buying an authentic Movado Group product backed by our international warranty is to buy it through us at Movado.com, MovadoCompanyStores.com, ebel.com, concord.ch, oliviaburton.com, mymt.com, and other authorized retailers found through the Store Locator on our official websites.

Q: Why does Movado Group care if I sell/buy counterfeit, knock-off or inauthentic watches?

A: Counterfeit and knock-off merchandise is of an inferior quality, we cannot guarantee that product sold through unauthorized channels has followed our strict quality controls and brand guidelines, and none of this product comes with the same warranties and guarantees as genuine Movado Group products sold through authorized channels. Movado Group prides itself on offering exquisitely crafted watches, jewelry and accessories at superior value, and its reputation and business suffers each time substandard counterfeit, knock-off, and unauthorized sellers are associated with our brands.

Contact Information

For more information or contact details, please visit one of our websites and search for the Customer Services or Contact Us sections.