



Mocka Products Pty Ltd

Mocka Products Pty Limited and its related companies (together Mocka) are the owners of various trademarks and copyright material throughout the world, including but not limited to all Mocka branded products.

The Company's products are sold in Australia and New Zealand by the Company itself via our websites www.mocka.com.au and www.mocka.co.nz, and by authorised retailers. Mocka takes great pride in the style, quality and workmanship of its products and the warranties provided with those products.

Mocka's Australian headquarters are on the Sunshine Coast, Queensland.

Mocka has the legal responsibility to enforce its trademark and copyright rights. Accordingly, Mocka has provided this page to educate eBay users about listings that infringe the intellectual property rights of Mocka. Please note that the manufacture, distribution and/or sale of counterfeit Mocka merchandise is illegal and carries criminal penalties. Mocka has and will continue to pursue those guilty of infringing Mocka's trademarks and copyrighted materials.

Mocka is a member of the eBay VeRO Program that actively and regularly monitors both the use of its trademarks and copyrighted works, and the sale of products bearing or purportedly bearing Mocka intellectual property on eBay. Accordingly, Mocka suggests that both sellers and buyers on eBay be extremely careful about the Mocka products they buy and sell.

The sale of unlicensed, counterfeit Mocka goods is illegal and may result in monetary fines and imprisonment. Unless you know that the products were purchased from an authorised retail store, you are taking a risk that the products are counterfeit. Mocka has received numerous complaints from eBay users who have purchased non-Mocka apparel and accessories under the mistaken impression they were authentic Mocka products.

Mocka and its licensees have the exclusive right to use its copyrighted works and trademarks. Mocka's trademarks are protected under various international trademark laws. Anyone who uses Mocka's marks, without Mocka's permission, is liable for trademark infringement. Similarly, textual and photographic works produced and published by Mocka or its licensees are protected under international copyright laws. Anyone who produces, copies, distributes or displays Mocka copyrighted materials, without Mocka's permission, is liable for copyright infringement.

When a listing that improperly uses Mocka Trade Marks and/or copyright material comes to its attention, Mocka reviews the matter and takes appropriate action.

Due to the high volume of merchandise for sale on eBay, it is difficult to identify and remove every unauthorised item. The fact that others are selling products that infringe Mocka's intellectual property rights does not give you the right to do so. Similarly, the fact that a product is being sold on eBay is in no way a guarantee that it is a genuine, authorised Mocka product.

It is legal to re-sell a genuine Mocka product that you purchased, in its original, unaltered form in the territory in which you bought it and you may use Mocka trademarks to describe such a product. However, you should be aware purporting to be a reseller of Mocka products when you do not have authority from Mocka to do so, is illegal.

Further, you cannot use copyrighted photographs of Mocka products to promote the sale of the item and you cannot produce an unauthorised copy of the genuine product and offer it for sale nor customise a Mocka product that modifies any of its trademarks (such as its logo).

As a seller, you have a responsibility to ensure that your actions do not violate the intellectual property rights of another. Ignorance that it is a violation of any country's trademark, patent or copyright laws is no excuse.

Mocka's policy is to cancel any offending listings and to take whatever other steps it considers appropriate to protect its rights. If the listing is for counterfeit items, at minimum Mocka will insist that you (1) turn over the counterfeit and all similar items; (2) provide full disclosure about the source; and (3) agree never to list infringements or counterfeits again.

If you have any questions or wish to report the sale of counterfeit Mocka product, please contact Mocka's Australian headquarters PO BOX 6171, Maroochydore BC, Queensland 4558, Australia. Email – admin@mocka.com.au

Mocka welcomes any information on the sale of counterfeit product and keeps the identity of informants strictly confidential.

For further information about authentic Mocka products you are invited to visit the websites of our brands at: www.mocka.com.au and www.mocka.co.nz.