



## Miniclip SA

Miniclip SA (“Miniclip”) is a member of the eBay VeRO Program and owns intellectual property rights in its products, including trademarks and copyrights.

A trademark is a recognisable sign which distinguishes the services of one trader from those of another. Some of Miniclip’s most recognisable trademarks include the Miniclip name itself, as well as names and logos for some of its most popular games such as “8 Ball Pool” and “Agar.io”.

Copyright is an exclusive right belonging to the owner of an artistic, literary or audio-visual work to authorise or prohibit the distribution of their product in a particular manner. There are several different types of copyrights associated with Miniclip’s games including, without limitation, artistic copyright in its games’ characters and artwork, as well as software copyright in the games’ source code and in-game credits.

Miniclip monitors use of its intellectual property on eBay daily in order to protect the integrity of its brands and to provide a fair service to its userbase.

### **Q. Why was my eBay listing removed?**

The most likely reason your listing was removed was because it infringed Miniclip’s copyright.

For example, your listing may have infringed Miniclip’s software copyright by offering for sale in-game currency for one of its games, or offering for sale a Miniclip user account. These acts are strictly prohibited in Miniclip’s terms and conditions, which specify acts which are not permitted in relation to the use of Miniclip’s software.

Your listing may also have been removed because it used a Miniclip trademark (whether registered or unregistered) in a manner that is likely to cause confusion, mistake or deception as to the source of the relevant product advertised.