



## Minelab Electronics

We represent Minelab Electronics Pty Ltd ("Minelab") for the protection of their trademarks and intellectual property rights.

### **Why Your Advertisement Got Removed?**

MINELAB is eager to protect its customers from falling victim to counterfeiting and other misleading offers. Therefore, MINELAB has joined the VeRO (Verified Rights Owner) programme on eBay. In accordance with MINELAB, eBay may end certain auctions violating MINELAB's intellectual property rights. Possible reasons for ending your auction could be:

- It contains MINELAB logos or pictures that may mislead customers into believing that your offer is related to MINELAB products when this is not the case.
- It contains text that may mislead customers into believing that your offer is related to MINELAB products when this is not the case.
- It offers counterfeit MINELAB products.

### **What can I do to prevent this in the future?**

As a seller, it is your responsibility to make sure that your offer does not violate MINELAB's rights. Keep in mind the following tips to avoid having your auction shut down:

- If you want to sell products which are not brand-new MINELAB products but rather legitimately second-hand products, make sure that these products are offered in such a way that does not confuse or potentially confuse customers into believing they are brand-new genuine MINELAB products.
- If you want to buy and resell original MINELAB products, you should be aware that MINELAB sells through authorised sales channels. To avoid buying and reselling fakes, you should never accept any suspicious offers from dubious sources. If an offer sounds too good to be true, it probably is.

Please see our website ([www.minelab.com](http://www.minelab.com)) for our list of products.



Internet Fraud Watchdog Ltd ("IFW") is a Global brand and intellectual property protection company, headquartered in Australia that provides a range of services to its valued clients including online brand protection monitoring and enforcement. We represent Minelab Electronics Pty Ltd for the protection of their trademarks and intellectual property rights. We are authorized to act in their behalf.