

## **Melville Direct, LLC d/b/a BITS AND PIECES**

Bits And Pieces USA is an active member of the eBay's VeRO program which strictly enforces the proper use of our intellectual property rights.

Bits And Pieces is the source for clever puzzles and intriguing gifts. It has been supplying millions of adults and kids alike with unique jigsaw puzzles, brain teaser puzzles and gift ideas through our mail order catalog since 1983. Our catalog and online stores have original high-quality jigsaws, puzzles, games, gifts and novelties, many of which can only be found for sale at Bits And Pieces, Bits And Pieces Amazon, and Bits And Pieces Ebay. Bits And Pieces invests significant resources to manufacture, promote and protect its products, reputation and related intellectual property. Bits And Pieces is known not only for its unique merchandise, but also the unique way in which it is presented. Much time, effort and expense goes into the creation of each catalog, photograph, description and web page.

As a member of eBay's VeRO program, Bits And Pieces regularly monitors the internet, including auction sites, in order to protect all our intellectual property. If auction title, images, logos or text are used directly from our website or product listings on eBay or Amazon, literature or any other proprietary materials without authorization, such use is an infringement on our intellectual property rights. If an auction gives the slightest implication or appearance that the seller represents Bits And Pieces, or that the seller is authorized by, affiliated with or licensed to sell Bits And Pieces products, this is also an infringement of our intellectual property rights. We will enforce our rights to the fullest extent permitted by the laws of the applicable country.

### **FAQ**

**Q:** Why was my auction reported?

**A:** We believe your listing on Ebay for Bits And Pieces merchandise infringes upon our rights. Therefore, we request that Ebay review your listing.

**Q:** Why hasn't Bits And Pieces reported all auctions selling infringing merchandise?

**A:** Bits And Pieces vigorously enforces its intellectual property rights. The fact that others may be selling merchandise that infringes upon these rights does not give others the right to do so, nor does it prevent Bits and Pieces from ending auctions that are later identified.

**Q:** Why didn't Bits And Pieces contact me directly before reporting my listing to Ebay?

**A:** The number of listings that are investigated on a daily basis does not allow the time to contact each seller.