Manhattan Toy

Since 1979, Manhattan Toy has secured trademarks, copyrights, and patents for a long list of intellectual property. We have partnered with eBay’s VeRO system to maintain brand integrity and ensure that buyers and sellers are aware of our product lines and rights.

Manhattan Toy owns word mark trademark within the United States and Canada for ‘Winkel’ and ‘Manhattan Toy’. ‘Manhattan Toy’ is also trademarked within the UK and France. Additionally, we hold the ‘Winkel’ trademark within mainland China. Manhattan Toy also owns trademarks to various other lines of products within the United States, Europe, and mainland China, including ‘Groovy Girls’, ‘Whoozit’, ‘Wimmer-Ferguson’, ‘Skwish’, ‘Baby Stella’, ‘MIO’, ‘Tree Top Adventure’ and ‘Lanky Cats’.

Manhattan Toy owns the copyright for the ‘Winkel’ within the United States and mainland China. We hold the copyright within mainland China for all variants of the ‘Winkel’, including the Zoo Winkel line of products, Giggle Winkel, Sports Winkels, and the Color Burst Winkel. Manhattan Toy owns the copyright to all photography on our website, http://www.manhattantoy.com.

As a registered eBay seller, you must ensure that you are sourcing authentic Manhattan Toy products directly from the manufacturer or an authorized distributor. Several products that we manufacture are known to have counterfeit and inauthentic versions that circulate through various eCommerce channels, and thus it is imperative that you verify authenticity before selling to consumers on eBay’s platform.

As a partner of eBay’s VeRO system, it is our honor and duty to ensure that our intellectual property remains intact through the platform and that our brand is represented authentically. If you have any questions, concerns, or comments regarding specific information to Manhattan Toy, please reach out to us at sales1@manhattantoy.com.