
Luxury on a Dime®

Registered Trademark Owner – U.S. Patent and Trademark Office
Verified Rights Owner (VeRO) Program Participant

About Luxury on a Dime®

Luxury on a Dime® was founded in 2017 and is a federally registered U.S. trademark representing a modern American retail and e-commerce company dedicated to bringing high-quality products to consumers at attainable prices whilst providing luxury service. The brand curates a diverse catalog spanning apparel, home décor, beauty, wellness, and everyday lifestyle essentials—bridging the gap between luxury craftsmanship and accessible retail.

Our mark **Luxury on a Dime®** is registered with the **United States Patent and Trademark Office** under **International Class 035**, covering *online retail store services featuring a wide variety of consumer goods of others*.

Luxury on a Dime LLC (“LOD”) operates as a family-owned business based in the United States. Since 2017, our company has cultivated a reputation for quality assurance, authenticity, and most importantly customer trust across all digital platforms.

Intellectual Property Rights

Luxury on a Dime® and its associated designs, stylizations, and brand identifiers are the exclusive intellectual property of Luxury on a Dime LLC.

Unauthorized use of the Luxury on a Dime® trademark, logo, or trade dress constitutes infringement under **15 U.S.C. §1114** and may further violate **15 U.S.C. §1125(a)–(c)** relating to false designation of origin and dilution.

All product photography, branding assets, and promotional content used by Luxury on a Dime® are protected under **U.S. Copyright Law (17 U.S.C. §101 et seq.)**. The reproduction, distribution, or public display of these copyrighted materials without express permission is prohibited.

Luxury on a Dime LLC actively monitors eBay and other e-commerce platforms for unauthorized use of its intellectual property and may take enforcement action under the **Lanham Act**, the **Digital Millennium Copyright Act (DMCA)**, and related laws.

Third-Party Brands and Trademarks

Luxury on a Dime® operates as a multi-brand retailer. We proudly offer authentic products sourced from a variety of reputable manufacturers and brand owners.

All third-party trademarks, brand names, logos, and associated intellectual property displayed or sold through our retail platforms remain the exclusive property of their respective owners. Luxury

on a Dime LLC makes no claim of ownership or affiliation with these marks, other than as an e-commerce retailer or retailer where applicable.

Any reference to third-party brands on our platforms is made solely for the purpose of accurately identifying genuine products available for sale. We respect and comply with all intellectual property rights of other trademark holders.

Participation in eBay's VeRO Program

Luxury on a Dime® is a verified participant in eBay's **Verified Rights Owner (VeRO)** Program. Our participation serves to protect consumers from counterfeit or misleading listings and to ensure that our trademark and associated works are used only by authorized sellers.

Listings may be removed if they:

- Use the Luxury on a Dime® name, logo, or likeness without permission.
- Misrepresent affiliation or endorsement by Luxury on a Dime®.
- Offer counterfeit or imitation products.
- Display product photos, marketing materials, or proprietary copy belonging to our brand.

Our enforcement actions are taken in good faith to maintain brand integrity, uphold consumer protection, and comply with applicable trademark and copyright laws.

Authorized Sellers and Authentic Products

Authentic Luxury on a Dime® products are available exclusively through our verified online storefronts and approved partners.

We do not authorize or license our brand, logo, or imagery for resale, manufacturing, or advertising by unaffiliated entities.

Unauthorized sellers using the Luxury on a Dime® name or brand assets may be subject to takedown and additional enforcement measures.

We encourage all consumers to purchase directly from our verified channels to ensure authenticity and quality assurance.

Consumer and Seller Guidance

The purpose of this page is to educate eBay users about the intellectual property rights owned and enforced by Luxury on a Dime®.

If your listing was removed following a VeRO report, it likely contained unauthorized use of our trademark or copyrighted material.

If you believe your listing was removed in error, please contact our Legal Department (details below) with the following information:

- Your eBay seller ID

- The item number of the removed listing
- A description of the product and supporting documentation

Please note: disclaimers such as “*Luxury on a Dime-style*”, “*similar to Luxury on a Dime*”, or “*not authentic Luxury on a Dime*” do not protect a seller from liability. These phrases still constitute misleading use under U.S. trademark law.

Frequently Asked Questions (FAQ)

Q: Why was my listing ended?

A: Your listing was likely removed because it displayed unauthorized use of the Luxury on a Dime® trademark, logo, or imagery—or offered goods misrepresented as affiliated with our brand.

Q: Why does eBay allow listings that violate intellectual property laws to be posted initially?

A: Platforms such as eBay are not responsible for proactively identifying infringements. Trademark owners, such as Luxury on a Dime LLC, are responsible for enforcement and must report violations directly to eBay under the VeRO Program.

Q: Can I use Luxury on a Dime® product images or logo in my listing?

A: No. Product images, logos, and written descriptions are proprietary works protected by copyright and trademark law. Unauthorized reproduction or display constitutes infringement.

Q: Can I resell genuine Luxury on a Dime® products I previously purchased?

A: Yes. Resale of *genuine* Luxury on a Dime® products is permissible under the “first-sale doctrine.” However, you must use your own original photos of the physical item and may not copy our brand images, logos, or marketing text.

Q: What if I include a disclaimer such as “Luxury on a Dime-style” or “not genuine Luxury on a Dime”?

A: Disclaimers do not make infringement lawful. Misleading references to the brand name still create consumer confusion and are prohibited.

Q: Why was my listing removed when others remain active?

A: Luxury on a Dime® makes every effort to identify and report infringing listings. Due to the high volume of products on eBay, some may remain temporarily undetected. All confirmed violations are subject to enforcement upon discovery.

Q: Why didn't Luxury on a Dime® contact me before reporting my listing?

A: Given the large scale of marketplace activity, it is not practical to contact every seller individually prior to enforcement. eBay notifies sellers directly when a listing has been reported under the VeRO Program.

Q: What happens if I repost a removed listing?

A: Reposting a listing that has already been identified as infringing may expose the seller to civil or criminal liability. Continued violations may result in legal action.

Q: How can I verify whether a Luxury on a Dime® product is authentic?

A: Genuine products are sold exclusively through www.luxuryonadime.com and our verified

storefront. Counterfeit items may exhibit poor construction, inaccurate branding, or packaging inconsistencies.

Commitment to Enforcement

Luxury on a Dime® cooperates with **law enforcement agencies, customs authorities, and e-commerce compliance teams** to prevent the sale of counterfeit or infringing merchandise. We vigorously protect our intellectual property rights under federal, state, and international law, and we pursue all available remedies—including injunctive relief and damages—against offenders.

Contact Information

Legal Department

Luxury on a Dime LLC

Attn: Intellectual Property Enforcement

Email: luxuryonadimellc@gmail.com

Website: www.luxuryonadime.com -or- www.luxonadime.com

Disclaimer:

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