



Life Extension®

Life Extension® brand vitamins, nutritional supplements, and other wellness products are evidence-based, cutting-edge, premium-quality products. Life Extension is committed to maintaining the Life Extension® brand value, integrity, and exceptional customer satisfaction developed over more than 30 years in the industry.

Life Extension is a member of eBay's Verified Rights Owners (VeRO) Program and is the owner and exclusive licensee of numerous trademarks worldwide. Life Extension also owns copyrights and other intellectual property rights in its product images and descriptions on its website, the images and text in Life Extension Magazine®, and other print or online advertising.

Life Extension prohibits the use of any of the company's trademarks or other intellectual property in a manner that is likely to cause confusion, mistake, or deception as to the source of the products or services advertised. The Life Extension® brand name, its logos, designs, images, and product photographs are the exclusive property of Life Extension and any unauthorized use constitutes copyright and/or trademark infringement.

As a member of eBay's VeRO program, Life Extension monitors eBay for infringements of its intellectual property, including the sale of counterfeit Life Extension® products, and regularly takes steps to remove infringing content and pursue legal action against offending sellers. Life Extension cannot guarantee the quality or authenticity of products that are purchased from eBay. Life Extension recommends that potential buyers exercise caution when purchasing Life Extension® products from eBay or other third-party marketplaces.

FREQUENTLY ASKED QUESTIONS:

Q: Why was my listing removed?

A: Life Extension reports listings to eBay that appear to be selling counterfeit products or otherwise violate Life Extension's intellectual property rights (including but not limited to the use of product images from Life Extension's website). As a seller, it is your responsibility to ensure that the goods you are selling are authentic and that your listings do not mislead buyers or infringe Life Extension's intellectual property rights.

Q: What's so bad about counterfeits?

A: Life Extension® products are sold through a network of authorized wholesalers and retailers who are held to the highest standards to ensure that Life Extension's customers always receive the finest quality products and service. Counterfeit products may look similar to authentic products, but the safety, efficacy, and quality of materials you are entitled to is usually far inferior to authentic Life Extension® products. If a Life Extension® product is being sold for significantly less than the retail price, there is a good chance it is counterfeit. The only way that you can be certain that you are purchasing authentic Life Extension® products is to purchase those products directly from Life Extension® at www.lifeextension.com or through an authorized Life Extension® retailer. If you suspect that a company or individual is advertising or selling counterfeit Life Extension® products, please contact legal@lifeextension.com.



Q: What should I do if I am sold counterfeit Life Extension[®] products on eBay?

A: If you have been sold counterfeit Life Extension[®] products using your credit card, you may be eligible for a full refund from your credit card company. Life Extension[®] also recommends that you report the seller to eBay. For more information about authentic Life Extension[®] products, please visit www.lifeextension.com. If you believe that you have not violated the intellectual property of Life Extension, send an email with proof of product authenticity, such as retail receipts, to legal@lifeextension.com for Life Extension to review.