



## Le Vian® – Trademark Enforcement Notification

Le Vian is a recognized purveyor of fine jewelry, renowned for its unique collection of natural-colored diamonds, including its exclusive CHOCOLATE DIAMONDS® and LE VIAN CHOCOLATE DIAMONDS® collections (collectively, the “CHOCOLATE DIAMONDS Marks”). Le Vian has used these marks in connection with its jewelry since at least the year 2000, developing substantial brand recognition and valuable intellectual property rights. These trademark rights have been formally acknowledged and registered with the United States Patent and Trademark Office.

Le Vian is committed to maintaining the integrity of its brand and ensuring that its customers receive only authentic, high-quality products. Accordingly, Le Vian actively monitors and takes action against the unauthorized use of its trademarks, including the sale or auction of counterfeit merchandise. The sale of counterfeit goods is not only illegal, but it is also frequently associated with poor product quality and other fraudulent or criminal activities.

If your auction or sale listing was removed at our request, please be advised that Le Vian has a good faith belief that the merchandise in question is counterfeit or otherwise infringes upon Le Vian’s trademarks or copyrights.

If you have any questions or believe this action was taken in error, please refer to the contact information provided in the takedown notice for further assistance.

Thank you for your attention to this matter,

**Le Vian Corp.**