

## **About Lansinoh**

Since the beginning in 1984 from the kitchen of a new mom, Lansinoh has always been there for breastfeeding mothers and the healthcare providers who support them. Our founder's own breastfeeding challenges created a passion to help other moms that still inspires everything we do today.

Lansinoh is committed to helping moms and babies get the best start in their new lives. Through the trials and the joys, we will be there... with products, solutions, education and support to help families make the very most of this fleeting time.

This page was created to educate eBay users about our rights and the legal implications of posting unauthorized Lansinoh content online. Accordingly, Lansinoh will remove infringing listings from this and other online platforms to protect these valuable rights.

To learn more about our company and our culture, visit [www.lansinoh.com](http://www.lansinoh.com).

## **Reselling Lansinoh Products on eBay**

As an eBay VeRO member, Lansinoh monitors items for sale on eBay. Lansinoh distributes through authorized dealers and does not sell seconds, damaged goods, or variations. Lansinoh will use the eBay VeRO program to report the listing(s) of any sellers it considers infringing on Lansinoh's rights.

As a seller, it is your responsibility to ensure that your listings do not violate the intellectual property of others.

Copyrights, trademarks, brand names, logos and other intellectual properties owned or controlled by Lansinoh are protected by U.S and International laws. Any unauthorized use of any of these marks is a violation of our exclusive rights and may cause confusion among customers as to the source of the goods. You may not copy or link to any pictures, descriptions, videos, or any other content on our websites or anywhere else without our written consent. Lansinoh works hard to maintain and build our brand and, as such, we must aggressively protect our intellectual property rights from infringers and regularly review items for sale on eBay. The unauthorized use of any of our intellectual property or the misrepresentation of our brand name in connection with goods not made by us or under our authority is strictly prohibited.

Buyers purchasing from non-authorized re-sellers of Lansinoh products are not covered by Lansinoh's product warranties or guarantees, which only cover the first purchaser. While the First Sales Doctrine enables reselling of trademarked products after the trademark holder puts the products on the market, that doctrine does not allow you to represent them as 'New'.

If you believe you have been delisted incorrectly, please contact Lansinoh Brand Protection at [LansinohBrandProtection@lansinoh.com](mailto:LansinohBrandProtection@lansinoh.com).