



Shop LC is an omnichannel retailer offering an extensive range of jewelry, fashion accessories, skincare products, home décor, and more. Shop LC is committed in Delivering Joy 24/7/365 by providing high-quality products at a daily low cost.

Our Mission:

- Protect our customers from counterfeit product listings and listings not intended for sale in regions or countries where the product has not been approved for sale by local government authorities
- To diligently protect the Shop LC brand, our reputation and consumer goodwill
- To conform to Government and Regulatory policy and ensure that goods meet the standards required for customer purchase and consumption in the region sold

When thinking of our purpose, the answer was simple. We exist to deliver joy whether its directly to our customers, employees, business partners, or within the communities we serve.

Part of delivering joy is being able to offer products that might have otherwise been out of reach for our customers before Shop LC. We work around the clock to provide products with amazing design and value in a way that is accessible to all Americans. We package and deliver our products efficiently, sell our products with a smile through our TV channel, and offer our widest range of products through ShopLC.com, our mobile app, and through a customer care agent. At every point of our business, we do our best at delivering joy to you so you can pass on that joy to your loved ones.

In addition, Shop LC gives back to communities around the world through our social works committee. Some of the recent work that we have done is partnering with Soldiers Angels to provide food and goodies to over 200 Veterans in Austin, Texas. With our parent company, we also have provided over 7 million meals to hungry children in India and other parts of the world to help give them a better life and deliver joy.

Shop LC is a committed member of the eBay Vero Program and owns trademarks, and copyrighted materials in a number of brands worldwide. We are determined to protect our intellectual property rights in the most effective way possible. Consequently, we have developed the following guidance to help ensure that eBay users do not infringe upon the intellectual property rights of Shop LC.

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