

# JS&M Sales & Marketing Inc.

Heavy Hands® is now a new registered trademark and takes its brand seriously.

Heavy Hands is registered with the United States Patent and Trademark Office to Michael Senoff, registration # 5028179.

Your use of the name Heavy Hands for exercise equipment, namely, weight lifting bars, dumbbells and exercise weights, designed for weight loss, weight and aerobic training is an infringement of our trademark rights and may constitute an unlawful use of trademark (Reg. No. 5,028,197 Registered Aug. 23, 2016 Int. Cl.:28 ) HEAVY IC 028. US 022 023 038 050. G & S:

We now work diligently to protect our reputation for providing the highest quality products to our customers.

Heavyhands has the exclusive right to use its trademarks and copyrights, which include product photos and the registered Heavy Hands® trademark. We have intellectual property registered in United States . To learn more about our company, please visit the following webpage: [www.Heavyhandscom.com](http://www.Heavyhandscom.com)

There can be significant number of counterfeit and/or infringing Heavy Hands items listed on eBay.

## **Please Read if Your Listing Was Removed!**

Our e-mail address for correspondence regarding listing removal is provided in the notice sent to you from eBay. If you contact us requesting information that is already contained within this page, you will, unfortunately, not receive a response. Also, due to the number of e-mails received on a daily basis, it may take up to a week to respond to any e-mails that address issues not discussed below. In order for us to accurately respond to any inquiries, we need your **eBay seller ID and auction number**. Without these, it will not be possible to respond with any relevant information.

## **Frequently Asked Questions**

### **Q: Why was my auction removed?**

A: Your eBay auction was removed by eBay because we believe that the item being sold infringes on our intellectual property.

### **Q: Why did eBay allow me to post my auction if it contained infringing content/goods?**

A: It is impractical to pre-screen all listings that are submitted to eBay. As such, certain products that violate both the VeRO policy and our intellectual property are allowed to be listed and are only detected after the auction is posted.

**Q: How did Heavy Hands® determine that the goods in my auction were counterfeit and/or infringing intellectual property rights?**

A: Due to the nature of eBay, we must make our decisions based on the pictures provided in your auction. Unfortunately, we do not disclose the specific ways in which we identify counterfeit products. If we did, this information could also be used by counterfeiters to further produce phony goods.

**Q: Why does Heavy Hands® care if I sell a single piece of unauthorized Heavy Hands® merchandise?**

A: We have expended considerable resources to develop and maintain a reputation of providing the highest quality products to our customers. Through the auction of merchandise, people attempt to trade off of our well-earned reputation. These auctions not only cause monetary damage, but may also damage our reputation, as many purchasers of inferior counterfeit products will attribute the poor quality merchandise to Heavy Hands®.

**Q: Why was my auction singled out? I see a bunch of other auctions selling the same items!**

A: We work diligently to ensure that the majority of auctions offering infringing goods are removed from eBay. However, given the extremely high volume of merchandise that is offered for sale, it is almost impossible to identify and remove all such auctions.

**Q: Why didn't Heavy Hands® contact me directly before reporting my auction to eBay?**

A: Unfortunately, due to the volume of auctions that are targeted for removal, the amount of time necessary to contact each eBay seller individually is not practical.

**Q: Can I use Heavy Hands®'s logo or other images owned by Heavy Hands® to make my auction listing more appealing?**

A: Unfortunately, this is not permitted. We do not authorize any of our resellers to sell on eBay, and as such, we do not allow the use of our logos or other copyrighted material owned by Heavy Hands®.

For additional questions email [senoff.michael@gmail.com](mailto:senoff.michael@gmail.com)