

IronMind Enterprises, Inc.

IronMind Enterprises, Inc. ("IronMind") is a preeminent provider of unique, top-quality athletic equipment. Since 1988, IronMind has used the IRONMIND® name and mark in connection with its line of strength training tools and related products. Today IronMind enjoys an internationally recognized reputation, and has trademark registrations across the globe.

IronMind is the owner of several trademarks, including, but not limited to IronMind®, Captains of Crush®, Buffalo Bar™, Crushed-to-Dust!®, Rolling Thunder®, Just Protein®, Tough-As-Nails™, CoC®, Super Squats®, and Milo®.

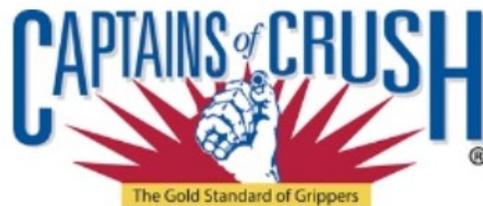
IronMind is especially known for its grippers, lifting straps, barbells, racks systems and publications.

For more information about IronMind's products, please visit our website at www.ironmind.com.

Below is detailed information about some of our trademarks:

Captains of Crush®

Captains of Crush® Grippers



The fastest route to the strongest grip

Captains of Crush® grippers are the gold standard for building and testing grip strength. Designed to produce the quickest gains in grip strength Captains of Crush® (CoC®) grippers changed the gripper world, taking what had been a cheap, imported plaything and turning it into a beautifully designed and crafted training tool for serious strength athletes. Made in the USA and known worldwide, nothing else puts power in the palm of your hand like a Captains of Crush® gripper.

Buffalo Bar™

Cambered, strong and stiff, the Buffalo Bar™ product is designed to accommodate the kinds of weights Paul Anderson squatted in his prime—with ease. Extra-long at 92" overall, you don't have to be a yoga star to get under it; and with its gentle, classic camber, it's perfect for squats, good mornings, lunges, Hise shrugs, and all the other get-big-and-strong movements you do with a heavy bar on your shoulders. Shaped from massive 1-3/8" (35 mm) diameter U.S. prime alloy steel, with revolving sleeves and an overall length of 92" (58-1/2" inside collar to inside collar). Knurled per IPF measurements; weighs 52 lb., natural finish. Made in the USA.

Why was my auction reported, flagged, or removed?

IronMind Enterprises, Inc. does not object to the legitimate resale of its genuine products, as long as the seller abides by honest business practices and uses IronMind Enterprise, Inc.'s trademarks properly. If your auction has been taken offline due to a trademark or copyright complaint, it is because you are using our trademark improperly (see the below guidelines for proper use) or we have reason to believe the products you are selling are infringing our mark and/or are counterfeit.

How do I use IronMind's trademarks properly?

1. IronMind marks should be emphasized in all communications and given distinctive treatment, by either being CAPITALIZED completely, used with "Initial Caps" and quotes, followed by the ®/™ symbols or at the very least, used with Initial Caps. For example: IronMind®, Captains of Crush®, Buffalo Bar™

2. The IronMind®, Captains of Crush®, Buffalo Bar™, Crushed-to-Dust!®, Rolling Thunder®, Just Protein®, Tough-As-Nails™, CoC®, Super Squats®, and Milo® trademarks should be used only when referring to genuine IronMind products that are manufactured by IronMind. The relevant generic product name should be placed immediately after our trademarks.

Correct: Captains of Crush® grippers are designed to produce the quickest gains in grip strength.

Incorrect: Captains of Crush® is designed to produce the quickest gains in grip strength.

Note: "gripper" is a type of product. Captains of Crush® is a brand name used to identify grippers that are manufactured and sold by IronMind Enterprises, Inc.

3. Do not alter our trademarks. Trademarks must always be used in the same form. Do not shorten our trademarks or otherwise alter them.

4. Please do not use stock photos from IronMind's website or catalogs to resell genuine IronMind products.

5. If the product being sold is not a genuine IronMind product, please refrain from using IronMind's trademarks anywhere in the listing.