

Intuit Inc.

Intuit Inc. (NASDAQ: INTU) is the maker of Quicken®, TurboTax® and QuickBooks® software. Founded in 1983, Intuit has over 7,000 employees with offices across the U.S., Canada, Europe and Asia. More information can be found at Intuit.com.

Make sure you have an Authentic Intuit CDROM

Beginning July 2005, all U.S. CDROM-based versions of Intuit software contain a new **authenticity hologram** on the inner reflective ring of the disc. This new hologram contains the word "Authentic", which morphs into an image of the "Intuit" logo as you tilt the CDROM back and forth under light, as shown at www.intuit.com/authentic.

Please ensure that any Quicken, TurboTax or QuickBooks CDROM you buy or sell contains this hologram. If you don't see this hologram, please immediately visit our anti-piracy website at www.intuit.com/piracy to learn about the risks of using counterfeit discs. You can also report suspected criminal counterfeiting directly to Intuit at this site. Intuit actively works with law enforcement agencies to intercept and prosecute criminal counterfeiting.

What should you watch out for when buying or selling Intuit software on eBay?

Buyers:

If you are buying a CD containing Intuit software, please consider the following issues to help ensure that you obtain authentic, properly-licensed Intuit software:

1. **"CD Only" or "Sleeve Only"** -- If you see software without Intuit-branded packaging, always ask the seller if the CD contains the **Intuit Authentic Hologram** on the inner ring. If the seller says no, or doesn't respond, don't buy that CD.
2. **CD-ROM without hologram** -- Intuit software CDROMs are always manufactured using the **Authentic Intuit Hologram** on the inner metallic ring of the CDROM, together with a printing process where the ink is screened directly onto the surface of the disc. Intuit software never has paper or plastic CD labels stuck to the surface of a CD. Additionally, Intuit software is always manufactured on CDROM media, and never on so-called CD-R discs, the recordable discs that are typically used to "burn" music and which often has serial numbering printed on the plastic inner ring of the CD.
3. **Previously-registered software** -- If the product is being advertised as "used" or "previously registered", its license is generally not transferable. Any attempted resale would therefore be prohibited. If you are concerned about a particular eBay seller or you receive a CDROM without the Authentic Intuit Hologram on the inner ring, please report it immediately at www.intuit.com/piracy

4. **Restricted-use software** -- Restricted-use versions of Intuit software (e.g. Academic, Not-for-resale, OEM bundled or trial versions) may only be acquired by qualified users and generally cannot be resold. If you see such a version for sale on an auction site you should be aware that such sales may violate the EULA and may not be permitted by law.
5. **Multi-license packs** -- Some Intuit software products are available in 5- or 10-license packs or other configurations. As set out in the license terms, such packages cannot be broken up and sold separately.
6. **“Too good to be true” offers** – While some offers on eBay may seem like a “great deal”, you may not be getting what you expect, namely authentic Intuit CDROMs. If you fall victim to purchasing a counterfeit CD, you may not receive all the benefits of licensed software including access to technical support offerings, product updates, and the ability to utilize connected services. Additionally, you will need to purchase a legitimate license(s) in order to continue using the software lawfully and, as stated above, you may expose yourself and/or your company to identity theft and other risks.

Sellers:

If you are selling CDs containing Intuit software, it is your responsibility to ensure that the software is genuine and is being distributed in accordance with distribution requirements, End User License Agreements (EULAs) and applicable laws.

Some ways to ensure your auctions meet these requirements include:

1. Acquire software through Intuit directly or through a major retailer. eBay Sellers with a resale license may also be able to purchase authentic software from Intuit’s authorized distributors, including Ingram Micro Inc. at www.ingrammicro.com, D&H Distributing Company, Inc. at www.dandh.com, or Tech Data Corporation at www.techdata.com. Please note that there may be additional purchase requirements imposed by a specific distributor.
2. In combination with (1) above, always distribute Intuit software in its original packaging. If there is no packaging, or the packaging looks strange (print quality is poor, design and color schemes appear different), always carefully look for the **Authentic Intuit Hologram** on the inner reflective ring of the CDROM.
3. Read and understand the EULA for any Intuit product that you distribute; many EULAs do not allow resale or other transfer of a product you originally purchased for your own use.

Additional Information: What is piracy?

Software piracy is the duplication, distribution or use of software without authorization from the copyright owner. This includes actions like:

- Selling counterfeit or unlicensed copies or downloads,
- Making copies for (or loaning disks to) others,

- Installing one licensed copy onto multiple computers (where the particular license terms prohibit such additional installs),
- Using unlicensed or counterfeit copies.

Why is software piracy an important issue?

According to industry studies, nearly 35% of installed software worldwide and 21% of all installed software in the U.S. is pirated. One such study estimates that approximately \$40 billion dollars was lost in 2006 alone from software piracy and its related effects on the economy, including lost jobs, wages, and tax revenues.

Other negative effects of piracy:

It affects companies' abilities to hire more employees and invest in research and development of new products. It can expose end-users to identity theft and other privacy risks (as criminals who sell counterfeit software can load viruses or spyware on the CDs they sell, and often obtain your name, address, and other information during auction transactions). It can deprive consumers of basic protections usually offered with legitimate license purchases, like money-back guarantees, installation support, maintenance releases, upgrade discounts, etc. It can result in unlicensed users taking up valuable technical support resources, thus making legitimate customers wait longer for critical support services.

What are some common types of piracy?

Organized Counterfeit Sales

This is the illegal duplication and sale of copyrighted material without the authorization of the copyright owner. This type of activity can result in both civil and criminal penalties. There are many channels where counterfeit software is sold including online marketplaces (auction sites) and stores, flea markets, swap meets and computer conferences. Please see the section below titled **“What you should watch out for when buying or selling Intuit software on eBay?”** for additional information on how to help protect yourself from selling or buying counterfeit software.

End User Piracy

This occurs when a person or company (including employees) reproduces or shares copies of software without authorization or adequate licensing. This can take the following forms:

- The product has a single-user license but is installed on more than one computer.
- The product is a restricted-use version of software and is used or sold in violation of the license terms or without proper qualifications (e.g. Academic, Not-For-Resale, OEM bundled or Trial versions).

- The product is downloaded from a peer-to-peer (P2P) network in violation of Federal law and license agreements.

Hard-Disk Loading

This is the unauthorized installation of software onto new or used computers by another person or company without the authorization of the copyright owner, typically to make the purchase of the computer, or of technical services related to the computer, a better deal.

What are the penalties for software piracy?

The civil and/or criminal penalties for software piracy can include:

Actual damages experienced by the copyright owner, including the profits from any illegal sales; Federal damages of as much as \$150,000 dollars per infringement. Criminal felony prosecution, including fines up to \$250,000 and/or 5 years of prison time.

Conclusion

There is a considerable amount of counterfeit and unauthorized software offered for sale on the Internet. Consumers who purchase this software often have no right to use the software, receive benefits or services or redistribute the software they receive. Intuit is committed to educating consumers about software piracy and how to safeguard themselves against this illegal activity, in addition to regularly monitoring auctions and online sales for infringing activity.