

# International Commercial Television - ICTV Brands

ICTV Brands®, Inc. is the manufacturer/distributor of globally-known brands including: no!no!®, DermaWand®, Kyrobak®, ClearTouch™, DermaBrilliance®, CoralActives® and Ermis Bars.

ICTV Brands, Inc. is a member of the VeRO Program and owns multiple trademarks, copyrighted material relating to the brands listed above (no!no!, DermaWand, Kyrobak, ClearTouch, CoralActives, Ermis Bars) worldwide. In order to protect customers from purchasing counterfeit items, and its own Intellectual Property, ICTV Brands, Inc. requests the removal of counterfeit products.

ICTV Brands, Inc. has the exclusive right to use its copyrighted works and trademarks including: product photos, video assets, logos, web copy for all owned-brands.

Sale of counterfeit products is illegal and purchase of counterfeit products is extremely dangerous to the customer. For our no!no! and DermaWand brands, fake goods have been known to cause 3rd degree burns, catch fire or break easily while in use. Resale of counterfeit products can carry financial penalties and liability. Use of any Intellectual Property owned by ICTV Brands, Inc., unless otherwise authorized, is prohibited, and also a violation of the law.

ICTV Brands, Inc. does not provide any warranties on products sold outside of our authorized distribution channel and is not liable for any damages caused with the purchase of a fake or faulty product.

ICTV Brands removes many listings that are easily identified as “counterfeit” on a daily basis. The way the listings are determined as counterfeit is by thorough review of the images and copy within the listing.

The only way to guarantee an item is not counterfeit is to purchase it directly from ICTV Brands, Inc. or one of its many Authorized Resellers.

## **FAQ's:**

### **Why was my listing removed?**

- We requested the removal of your auction because ICTV Brands, Inc. has a good faith belief that the item for sale is counterfeit or otherwise infringes upon trademarks and/or other intellectual property rights. Please note that the offer of genuine goods for sale in certain countries also may constitute trademark infringement.

### **How were you able to determine my item was counterfeit?**

- Our Intellectual Property team goes through a checklist of key differentiating factors to look for when reviewing listings including:
  - Copy
  - Description
  - Images of the item
  - Images of the packaging

### **Why are there other listings still being sold identical to mine?**

- We partner daily with eBay's VeRO Team to supply them with fraudulent listings, however auctions can start any time, so reporting is on an on-going basis.

### **What do I do if I purchased a counterfeit item?**

- Report whomever you purchased the item from to the platform.
- Request a refund.
- Report the purchase as a fraudulent transaction to the Payment Processor or Card Brand used for the purchase.