

eBay VERO Harvey's Block Salt TM Draft #2

Harvey Water Softeners Limited – use of Harvey's trademarks on eBay.

Harvey Water Softener's founder, Harvey Bowden, invented block salt in the 1980s and the company sells thousands of softeners every year to households across the UK and around the world.

We own UK trademark "HARVEY'S BLOCK SALT" under UK Registration No. 1574439 in relation to salt. In addition, we own EU Trademarks "HARVEY", Registration No. 013526926 and "HARVEY'S BLOCK SALT", Registration No. 002188068. Our solicitors, Boyes Turner LLP, can verify this if required – please contact Chloe Fernandez at cfernandez@boyesturner.com.

Any unauthorized use of text or imagery relating to the brand is a breach of the intellectual property rights held in the brand and will be dealt with in accordance with UK law.

The relationship we maintain with our distributors is very important to us. Our distributors are the only people granted the right to use our intellectual property. Those who are not distributors and who use, copy, or distribute this information will be subject to legal sanctions and remedies.

To ensure the quality of Harvey-branded products and services, Harvey's does not authorize the use of its intellectual property on the Internet, except through authorized distributors.

Any person using a Harvey's trademark who is not authorized by Harvey's in writing is violating the intellectual property rights of our company and we will take the appropriate action.

FAQs for eBay Sellers:

Q: Why was my auction removed?

A: Possible reasons for termination include the sale of counterfeit Harvey's goods, use of copyrighted images without Harvey's permission, or misuse of a Harvey's registered trademark. Harvey's and their distributors regularly monitor the Internet for violations of its intellectual property rights.

Q: Why was my auction removed while other auctions offering similar Harvey's products for sale are still online?

A: Due to the high volume of Harvey's products being offered on eBay, it is difficult to remove every infringing auction.

Q: May I use Harvey's images, from <https://www.harveywatersofteners.co.uk/> or from an authorized seller's site?

A: No. Harvey's images are protected by copyright and may not be reproduced. Harvey's does not authorize the use of copyright images to unaffiliated third parties.

Q: What if I did not know that my item was counterfeit?

A: As a seller, it is your responsibility to ensure that the items you list for sale are authentic.

Q: Why didn't you contact me before terminating my auction?

A: Due to the large volume of Harvey's items for sale on eBay, it is not possible to contact and follow up with each seller to ensure that appropriate action is taken.