



Hach Company

About Hach

Hach Company is a global leader in water quality testing and analysis. For over 80 years, Hach has provided innovative solutions for water analysis in municipal, industrial, and environmental applications. Our products include advanced instrumentation, reagents, and software used to ensure water quality and compliance with regulatory standards.

Our Intellectual Property

Hach owns a broad portfolio of intellectual property, including trademarks, service marks, copyrights, and patented technologies. These rights protect our brand, our innovations, and the trust our customers place in our products. Hach's trademarks and copyrighted materials are protected under U.S. and international laws.

Participation in the eBay VeRO Program

As a member of the eBay Verified Rights Owner (VeRO) Program, Hach actively monitors eBay listings to identify and report unauthorized use of our intellectual property. This includes:

- Unauthorized use of Hach trademarks or logos
- Sale of counterfeit or unauthorized Hach products
- Use of copyrighted images, product descriptions, or documentation from Hach websites or marketing materials
- Misrepresentation of warranty coverage or product authenticity

Why Listings May Be Removed

Your listing may have been removed for one or more of the following reasons:

1. Sale of counterfeit or unauthorized Hach products
2. Use of Hach's copyrighted images or text without permission
3. Misrepresentation of Hach's warranty or product origin
4. Violation of Hach's international distribution or trade policies

Genuine Hach Products

Products sold outside of authorized channels may not meet our quality standards and are not covered by Hach's warranty.

Frequently Asked Questions

Q: Can I use Hach's product images or descriptions in my eBay listing?

A: No. All product images, descriptions, and marketing materials are copyrighted and may not be used without written permission from Hach.

Q: Why was my listing removed when others are still active?

A: Hach works diligently to identify and report infringing listings, but due to the volume of listings, not all violations can be addressed simultaneously. The presence of other listings does not imply authorization.

Q: How can I ensure my listing complies with Hach's rights?

A: Only sell genuine Hach products obtained from authorized sources, and do not use Hach's intellectual property without permission.

Contact Information

If you believe your listing was removed in error or have questions about Hach's intellectual property rights, please contact us with the eBay item number and relevant details:

Email: IPenforcement@hach.com

Website: <https://www.hach.com>