



## Gibson Brands, Inc.

For more than 100 years, Gibson Guitar Corp. has been engaged in the business of designing, manufacturing and distributing for sale a variety of musical instruments, including string instruments such as mandolins and banjos, as well as accessories, such as amplifiers and strings, throughout the United States and internationally. Gibson is best known for its guitars, including both acoustic and electric guitars. Gibson has designed and produced industry-standard models in every major style of fretted instrument, the most famous of which is the LES PAUL guitar, introduced in 1952. The Gibson F-5 Master Model mandolin, Mastertone banjo, Flying V, Explorer, ES-335, SG and SJ-200 guitars and DOBRO brand resonator guitar are among Gibson best-known and most influential models. Gibson has been headquartered in Nashville since 1984.

### **Our Registered Trademarks**

Over the years, Gibson has developed goodwill in its instruments and the trademarks for those instruments. Gibson's trademarks are so valuable and important because guitar buyers associate these trademarks with the high quality of Gibson products. Gibson provides the following list of some of its trademarks:

#### MARK - U.S. TM REG #

Maestro & Design - 328,690

Gibson - 510,594

Slingerland - 615,793

Fretless Wonder - 626,204

Gibson - 866,698

Dove & Design - 898,315

Stereo & Design - 905,145

Les Paul - 918,934  
Dobro - 950,801  
Epiphone - 964,189  
Gibson - 989,617  
The Ripper - 1,005,289  
Design Split Diamond - 1,008,797  
Design Pineapple - 1,008,798  
Design Split Diamond - 1,008,799  
Duolian - 1,009,338  
"EPI" - 1,016,321  
Design Peghead (Dove Wing) - 1,020,485  
Custom L-5 & Design - 1,021,477  
Design Bell - 1,022,637  
Citation - 1,027,899  
S-G - 1,045,872  
Dobro and Design - 1,134,094  
The Paul - 1,147,147  
Byrdland - 1,167,202  
Flying V - 1,216,644  
Striped Guitar - 1,288,465  
Challenger - 1,318,020  
Magnum - 1,322,068  
Victory - 1,324,389

Map - 1,391,541  
Design Guitar (Steinberger) - 1,394,829  
Steinberger - 1,441,155  
Les Paul - 1,539,282  
CMI - 1,541,051  
CMI & Design - 1,543,093  
Gibson - 1,545,311  
Chet Atkins - 1,557,887  
Country Gentlemen - 1,557,888  
Design Peghead Profile (Explorer) - 1,567,052  
Power Lines - 1,677,559  
Maestro - 1,706,618  
Brite Wires - 1,725,491  
American Made/World Played - 1,745,731  
Design Guitar Body (Les Paul) - 1,782,606  
Historic Collection - 1,798,959  
Tour Wear - ,815,966  
E Stylized - 1,833,789  
Headjammer - 1,842,807  
Legrand - 1,866,940  
The Mark of a Great Guitarist - 1,870,490  
Accu-Voice - 1,870,491  
OB-MX - ,871,892

Drummer - 1,872,083  
Vintage Re-issue - 1,872,419  
Tobias - 1,885,979  
Kramer - 1,888,387  
OBL - 1,899,598  
"Moustache" Bridge Design - 1,911,282  
Flatiron - 1,913,232  
El Capitan - 1,928,040  
Hummingbird - 1,931,670  
Dove - 1,931,671  
Design Peghead (Reverse Explorer) - 1,934,543  
Custom L-5 - 1,937,145  
Epiphone - 1,957,393  
Design Peghead (Stairstep) - 1,967,503  
Radio King - 1,969,929  
Wes Montgomery - 1,973,045  
Orville - 1,979,647  
Design Pickguard (Terraced) - 1,997,678  
Design Guitar (ES-335) - 2,007,277  
OB Logo - 2,008,143  
Design Peghead (Cropped Ear) - 2,016,857  
'57 Classic - 2,034,846  
Design Guitar (Flying V) - 2,051,790

Design Guitar (Explorer) - 2,053,805

Nighthawk - 2,069,841

GMI - 2,092,075

Blues Hawk - 2,094,848

Studio King - 2,135,333

Design Cloud - 2,150,184

Gibson - 2,177,027

Design Guitar Body (SG) - 2,215,791

Spirit - 2,273,225

Dual-Rail - 2,293,467

Burstbucker - 2,295,545

Quad-Rail - 2,298,816

Ear Plug - 2,363,070

Design Guitar Peghead - 2,367,539

Oberheim - 2,374,612

Mo' Baby - 2,386,273

Direct Connect - 2,395,086

Swingmaster - 2,419,785

J-45 - 2,482,205

J-50 - 2,482,206

Musicyo.com - 2,485,085

Design Guitar Pickguard - 2,501,101

Goldentone - 2,508,455

"Top Belly" Bridge Design - 2,528,669  
Design Guitar Body (Mo' Baby) - 2,534,993  
Valley Arts - 1,319,300  
Custom Direct - 2,568,567  
ES - 2,599,297  
FV - 2,599,298  
Goldtone - 2,611,145  
Maestro and Design - 2,624,523  
Maestro - 2,624,578  
Design Guitar Body (Moderne) - 2,633,416  
Explorer - 2,641,548  
Pure - 2,644,117  
Design of a Guitar Peghead - 2,679,139  
Magic - 2,684,617  
Banana Headstock - 2,696,053  
Headstock Design - 2,705,574  
SJ - 2,731,881  
AJ - 2,731,882  
GIBSON PURE - 2,738,824  
Valley Arts - 2,751,275  
Gibson Pure (and design) - 2,843,434  
Design of Shield and Dog - 2,843,677  
LPX - 2,860,682

Original Hound Dog - 2,867,454

Double Ball - 2,870,036

Miscellaneous Design of Guitar Body - 2,885,394





Gibson will terminate an auction pursuant to eBay's Verified Rights Owner (VeRO) Program if it attempts to auction (1) any items (guitars, decals, merchandise, etc) that contain the unauthorized use of our trade names, trade dress, and logos from all of our Gibson family of brands (see complete list above). This includes counterfeits and copies, or (2) a guitar, guitar part or guitar accessory using the phrase "Gibson-style," "Les Paul-style", "Gibson Replica" or some similar designation in the title of or description of the auction. Gibson randomly monitors auctions. Gibson requests that eBay, under the terms of the VeRO program and pursuant to paragraph 5.4 of your own eBay User Agreement, terminate that auction when a problem is discovered.

Further information about Gibson, and its products, including answers to frequently asked questions, may be found at Gibson web-site, [www.Gibson.com](http://www.Gibson.com).

To learn how to spot a fake Gibson read this feature at:

<http://www.gibson.com/en-us/Lifestyle/Features/CounterfeitGibsons/>