

Gerber Childrenswear LLC

Gerber Childrenswear LLC, located in Greenville, South Carolina, is a leading marketer of infant and toddler apparel and related products, which it offers under several brands, including its licensed Gerber® brand and the Onesies® brand for one-piece underwear, tops, bottoms, and other apparel and accessories.. The company distributes to volume retailers, department stores, and specialty retailers.

Gerber has used its Onesies® trademarks since 1982 in connection with infant and children clothing such as bodysuits and undergarments. Gerber is the owner of numerous trademark registrations that utilize the term "ONESIES", both in the United States and worldwide. As an example, Gerber owns U.S. Trademark Registration Nos. 1,292,981, 2,549,557, and 3,488,401 for the Onesies® trademark. As a result of its protection, Gerber owns the exclusive right to use the mark Onesies®, and anything confusingly similar, in connection with infant and children clothing.

Gerber is a member of the eBay VeRO Program and reviews items for sale on eBay regularly. Gerber uses eBay's VeRO program to report the listing of any auctions that infringe its trademark rights. Your listing(s) was removed for one of the reasons listed below:

UNLESS the item is a genuine Gerber product, you do not have authorization to use the terms "ONESIES," "ONESIE," "ONSIE," "ONEZIE," "1Z," or anything confusingly similar to describe infant or children clothing. Genuine Gerber garments can be identified by the presence of the Gerber baby head tag in the neck area and a rectangular white tag with the word "onesies" in blue located just above the left leg opening of the garment. If you believe you are selling genuine Gerber products, please contact Gerber to discuss how you may use its trademarks. Otherwise, please revise any future listings to avoid use of the infringing terms. **Suggested alternative descriptions include snap-tee, snapsuit, bodysuit, creeper, or one-piece underwear.**

Due to the high volume of merchandise for sale on eBay, it is difficult to identify and remove every unauthorized item. The fact that others are selling products that infringe Gerber's trademark rights does not give you the right to do so.

As a seller, you have a responsibility to ensure that your actions do not violate the intellectual property rights of another. Ignorance that it is a violation of any country's trademark, patent or copyright laws is no excuse.

NOTE: If your e-mail requests information that is already contained in this About Me page, you will not receive a response. If you have other questions, please send to onesiesbrand@mmgerberchildrenswear.com and provide us with the eBay item number and your seller name, which appears in the message sent to you from eBay.