

Frito-Lay, Inc.

Frito-Lay is the convenient fun foods division of PepsiCo, Inc. Frito-Lay makes and sells some of America's favorite snack brands, including LAY'S and RUFFLES potato chips, DORITOS and TOSTITOS tortilla chips, CHEETOS cheese flavored snacks, and ROLD GOLD pretzels. The company also makes and sells a wide variety of low-fat, reduced fat and no fat snacks, in addition to CRACKER JACK popcorn, QUAKER CHEWY granola bars, QUAKER FRUIT and OATMEAL bars, GATORADE energy bars and QUAKER rice snacks.

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