



# FLIPBELT®

FlipBelt is a leading global manufacturer and supplier for running fitness products and accessories. We are local Coloradoans from all walks of life, but we share common goals: To get active and make meaningful change through our unique fitness products. We are grateful to the millions of runners around the world who make FlipBelt the #1 running/fitness belt.

Most importantly, we want our customers to love FlipBelt products. Whether you're starting a new running program or training for a marathon, FlipBelt is ready to support, inspire and encourage you to be a better version of yourself. You're more likely to stay active when you look and feel your best, so we designed the FlipBelt to be sized perfectly for you.

With the spread of counterfeit products, it is becoming harder for our customers to distinguish between authentic and counterfeit products. As a result, FlipBelt is an active participant of the eBay VeRO Program.

Our team can help identify authentic FlipBelt products at: <https://flipbelt.com/contact>

## **eBay VeRO Enforcement**

### **Buying FlipBelt Products Safely on eBay**

From a technical standpoint, FlipBelt is the best running belt on the market. It keeps you connected, safe and worry free. It securely holds your phone (even phone as large as the iPhone X Plus), keys, cards, water bottles, and gels/jellybeans without chafing and minimum bounce due to our investment in premium fabric and construction.

Many websites make counterfeit or unauthorized FlipBelt products available for purchase online that are inferior in quality and function. FlipBelt monitors such websites to protect our customers and safeguard our legal rights. Unfortunately, some sellers often use eBay and other third party commerce sites to sell our counterfeit or unauthorized products to target unapprised buyers. Authentic versions of FlipBelt products can be purchased from [flipbelt.com](https://flipbelt.com) or used versions from certain eBay sellers. You can find FlipBelt's authorized distributors and resellers, listed here: <https://flipbelt.com/retail-stores>.

## **Reselling FlipBelt Products on eBay**

If you are a seller whose listing has been removed, your listing has most likely been terminated by eBay because of action taken by FlipBelt. Common reasons why your listing may have been terminated include, but are not limited to, the following:

1. Trademark Infringement - the item offered for sale may be an unauthentic product which infringes FlipBelt's intellectual property rights or the content of the listing contains unauthorized use of FlipBelt's protected trademarks.
2. Copyright Infringement - the listing may contain FlipBelt's copyrighted text, images, or other materials or the item offered for sale may be an unauthentic product which infringes FlipBelt's intellectual property rights in violation of an enforceable , or unauthorized use of FlipBelt's copyrighted text, images, or other materials
3. Unauthorized Dealer Representation - no eBay users should ever represent themselves as an authorized dealer because FlipBelt's authorized partners are not permitted to sell our products directly on eBay.

Additional information on FlipBelt's intellectual property can be found here: <https://flipbelt.com/patents>

## **Reporting Suspected Counterfeit Products**

To voluntarily report suspected counterfeit products, please email details and contact information to [legal@flipbelt.com](mailto:legal@flipbelt.com) or [contact@FlipBelt.com](mailto:contact@FlipBelt.com).